

duroflex



ENERGISE

A mattress which
gets you energized
so that you are
ready for tomorrow.

DUROPEDIC

A mattress that gives
you enhanced orthopedic
support so that you can
stand tall tomorrow.

natural living

ESSENTIAL

A mattress suitable for
consumers who believe in
sustainable living and follow
an eco-friendly lifestyle.

The best choice
for daily comfort
and support.



DUROPEDIC

A rough night can be a pain in the back. So we decided to get to the bottom of it all. The Duropedic range of mattresses is specially crafted to work like therapy while you rest. This mattress features an advanced 5-zoned orthopedic support layer, exclusive to Duroflex which has been tested and recommended by renowned Orthopedists at the National Health Academy making it India No 1 Doctor recommended orthopedic mattress range.



Zone 1

Head & Neck Zone

Provides optimum support to the head and neck for a peaceful, painless sleep.

Zone 2

Shoulder Zone & Upper Back

Provides perfect posture alignment and spinal support.

Zone 3

Lower Back & Hips

Provides optimum pressure to the lower back & hips.

**INDIA'S NO. 1 DOCTOR RECOMMENDED
ORTHOPEDIC MATTRESS RANGE**



Zone 4
Upper Leg & Knee
Softer support for the lighter and under-knee area.

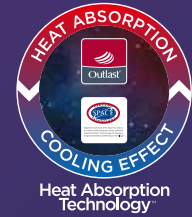
Zone 5
Lower Leg & Ankle Zone
Eliminates fatigue and provides adequate support to the feet.

Our body is divided into 5-zones and they need different levels of support as they exert different weights. Full Prone Support, a 5-zone orthopedic support layer, exclusive to Duroflex, provides differentiated support to each of the 5-zones of the body. This futuristic layer has 2 foam layers of different firmness. The firmer top layer provides support for the back and optimum spinal alignment. The bottom layer acts as a comfort layer. It dispenses body pressure, gives massaging effect, enhancing blood circulation and providing muscle relaxation. The combination of 2 layers gives a well-balanced sleeping posture and ensures smooth roll over. Full Prone Support Layer is certified by the National Health Academy and is tested and recommended by renowned Orthopedists in India.

POSTURE PERFECT

Posture Perfect is a state of the art Orthopedic mattress carefully designed layer by layer to give optimum back support and posture alignment for everyday posture correction. This mattress features an advanced 5-zoned orthopedic support layer, exclusive to Duroflex which has been tested and recommended by renowned Orthopedists at the National Health Academy.





POSTURE PERFECT is designed to give you

- Advanced 5-zone orthopedic layer, provides differentiated support to the 5-zones of the body resulting in the most optimum spinal alignment, postural correction and back support.
- The Heat Absorption Technology™ proactively regulates your body temperature for a cool, sweat-free sleep.
- The Pocket Spring and PU Foam Hybrid Core of this mattress forms a strong durable core giving firm back support.
- The Zero Motion Transfer property of pocket spring layer provides immunity against your partner's sleep movement.
- Specially developed 3D Spacer Mesh layer provides enhanced resilience.
- Memory foam provides pressure relief and a luxurious plush comfort resulting in a de-stressing sleep.



3D Spacer Mesh



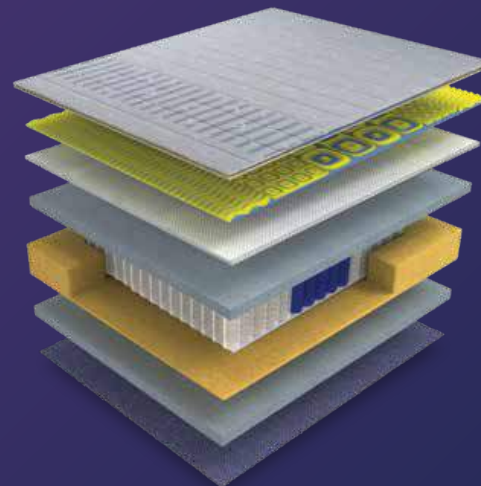
Memory Foam



Side Reinforced System



3-Zone Pocket Spring



- Memory Foam Quilted with Heat Absorption Technology™
- 5-zoned Doctor Recommended Orthopedic Layer
- 3D Spacer Mesh
- PU Foam
- 3-Zoned Pocket Springs
- PU Foam
- Jacquard Woven Fabric

BALANCE

Advanced 5-zone orthopedic layer, provides differentiated support to the 5-zones of the body. Balance is an Orthopedic mattress with Rebonded Foam and a specially developed Ortho Foam Core topped with memory foam. This mattress features an advanced 5-zone orthopedic support layer, exclusive to Duroflex and recommended by the experts at the National Health Academy.





BALANCE is designed to give you

- Advanced 5-zone orthopedic layer, provides differentiated support to the 5-zones of the body resulting in the most optimum spinal alignment, postural correction and back support.
- The Heat Absorption Technology™ proactively regulates your body temperature for a cool, sweat-free sleep.
- The unique Rebonded Foam and a specially developed Ortho Foam sandwiched core is very durable and provides a firm support.
- Memory foam quilting provides pressure relief and a luxurious plush comfort resulting in a de-stressing sleep.



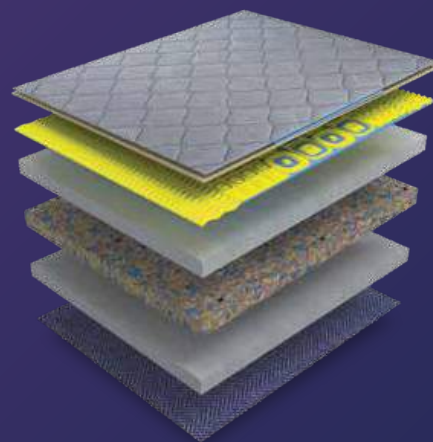
Ventilation



Memory
Foam



Side
Reinforced
System



- Memory Foam Quilted with Heat Absorption Technology™
- 5-zoned Doctor Recommended Orthopedic Layer
- Ortho Foam
- Rebonded Foam
- Ortho Foam
- Jacquard Woven Fabric

BACK MAGIC

Back Magic is an Orthopedic mattress featuring a dense core made of sandwiched layers of high density coir and rebonded foam. This mattress features an advanced 5-zone orthopedic support layer, exclusive to Duroflex and recommended by the experts at the National Health Academy.





BACK MAGIC is designed to give you

- Advanced 5-zone orthopedic layer, provides differentiated support to the 5-zones of the body resulting in the most optimum spinal alignment, postural correction and back support.
- The unique Rebonded Foam and high density coir core is very durable and provides a firm support



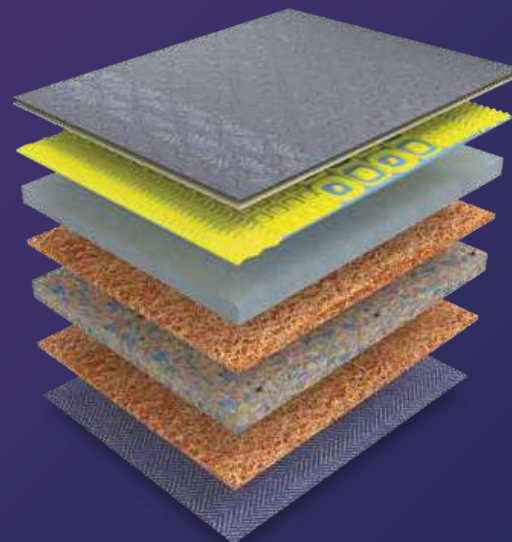
Ventilation



High-Density
Coir



Side
Reinforced
System



Knitted Fabric with PU
Foam Quilting

5-zoned Doctor Recommended
Orthopedic Layer

PU Foam

High Density Coir

Rebonded Foam

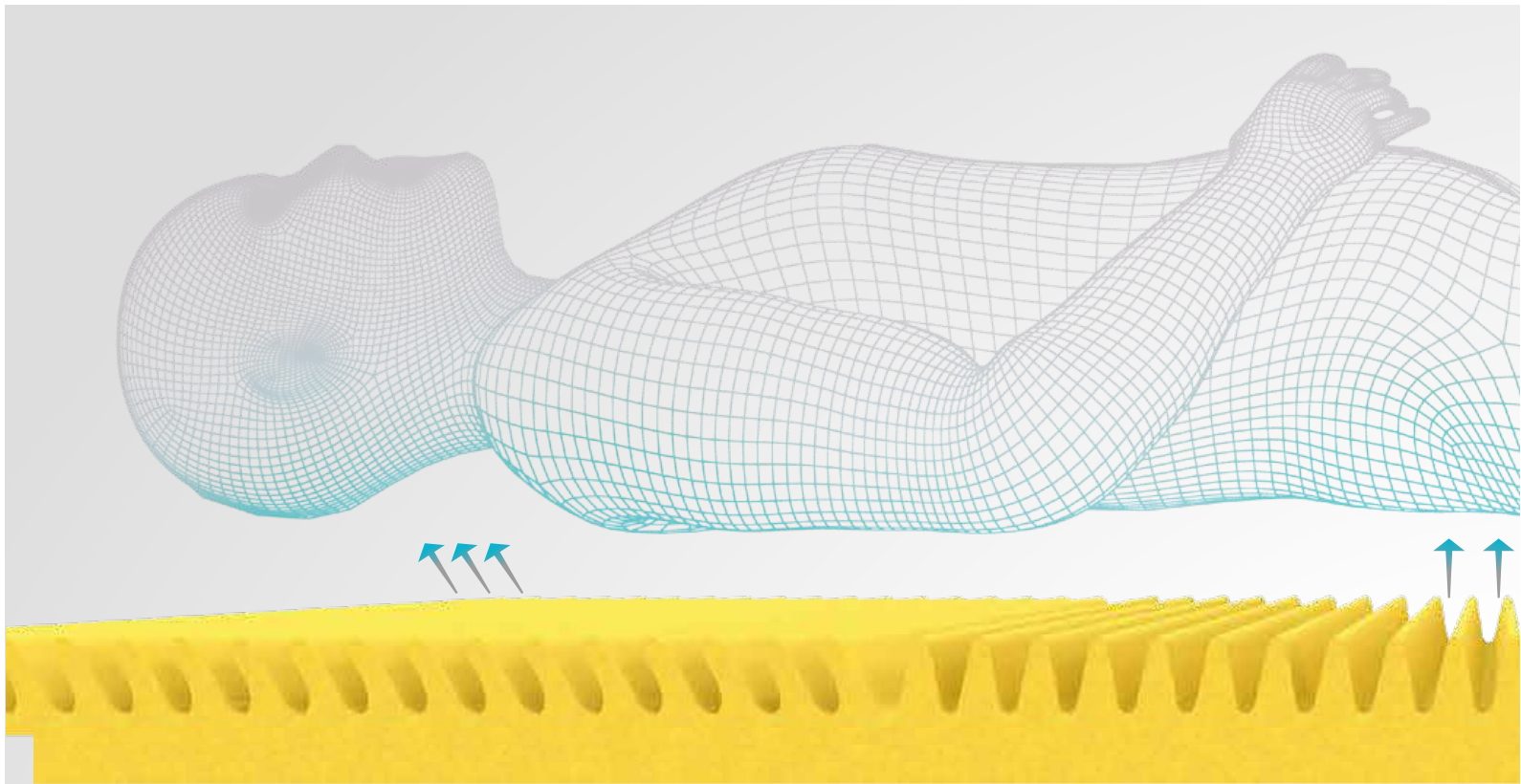
High Density Coir

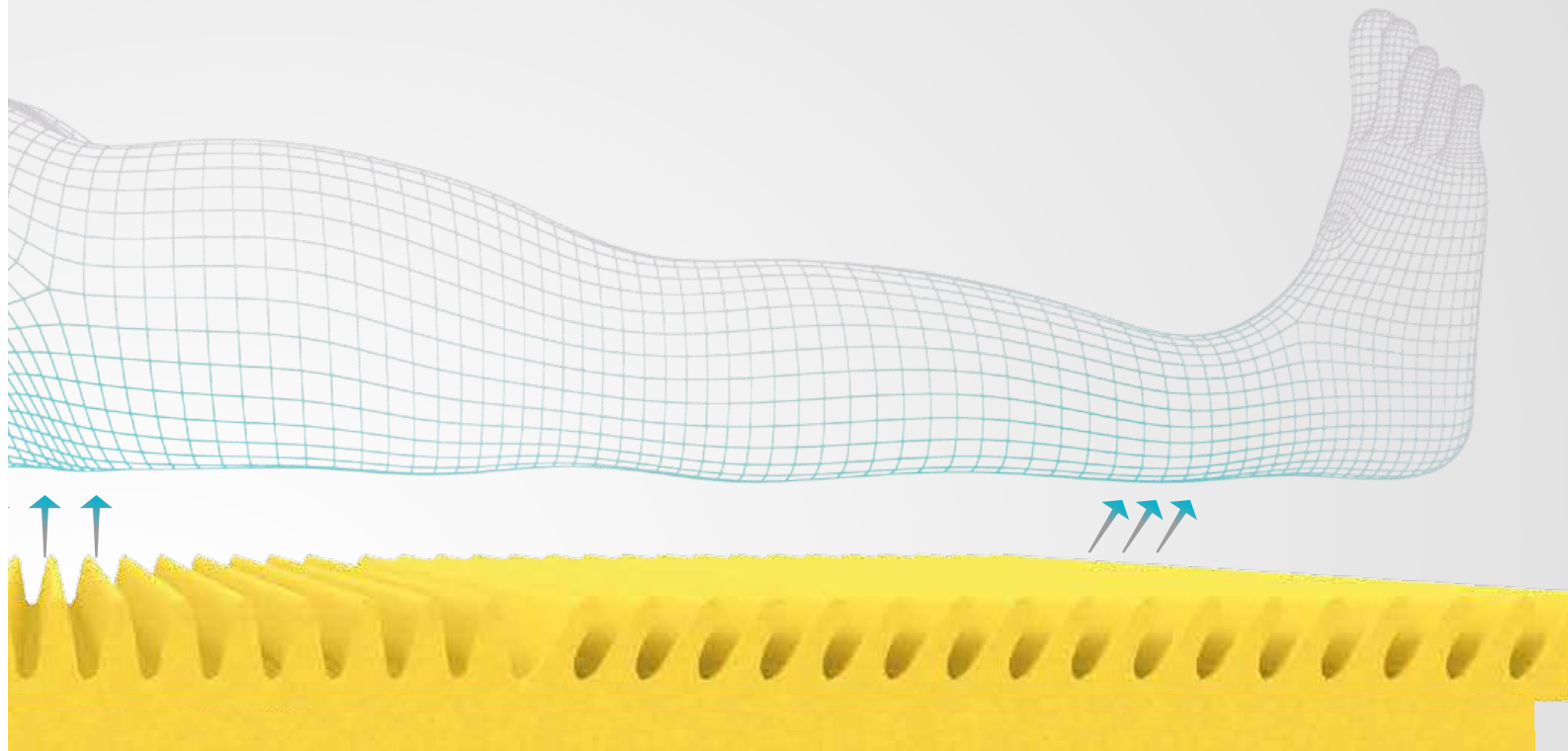
Jacquard Woven Fabric



ENERGISE

Know that feeling when you wake up in the morning all set to seize the day? Neither do we. We didn't, until the birth of Energise, at least. This is a mattress that works all night so you wake up charged up. It comes with Heat Absorption Technology™ that regulates your body temperature throughout the night and ensures that you get a cool, sweat-free sleep. It also packs in other innovative features like ACTIVE NRG layer, QUBE cell technology and Anti-Stress technology. This is the mattress mankind has been dreaming of, so you can wake up readyFor Tomorrow.





ACTIVE NRG LAYER

Every mattress in the ENERGISE range is built with the innovative ACTIVE NRG layer, exclusive to Duroflex. A layer that is designed in such a way that the pressure across the 3 zones of the body is distributed optimally leading to perfect posture alignment, improved circulation and muscle relaxation. The Active Grooves in the NRG layer allows for better air circulation keeping the mattress fresh and clean to help you wake up feeling completely energised.

VELOCITY PLUS

Velocity Plus is a Pocket Spring mattress with a plush Euro Top, giving you a rich, luxurious and energising sleep.



VELOCITY PLUS is designed to give you

- Optimum back support from the Pocket Springs and an ultra-plush feel from the Euro Top.
- Ultimate body contouring and perfect sleep posture made possible by the multiple Pocket Springs.
- Uninterrupted Sleep as the Pocket Springs work hard to prevent motion transfer on the mattress which means that your perfect slumber is not disrupted by other movements on the mattress.
- 3-Zoned Body Support from the Active NRG layer which allows for optimum pressure distribution, better blood circulation and enhanced muscle relaxation, resulting in deep, enriching sleep.
- Anti-Stress Technology infused fabric which repels negative ions in the body.



Active NRG



3-Zone
Pocket Spring



Zero Motion
Transfer



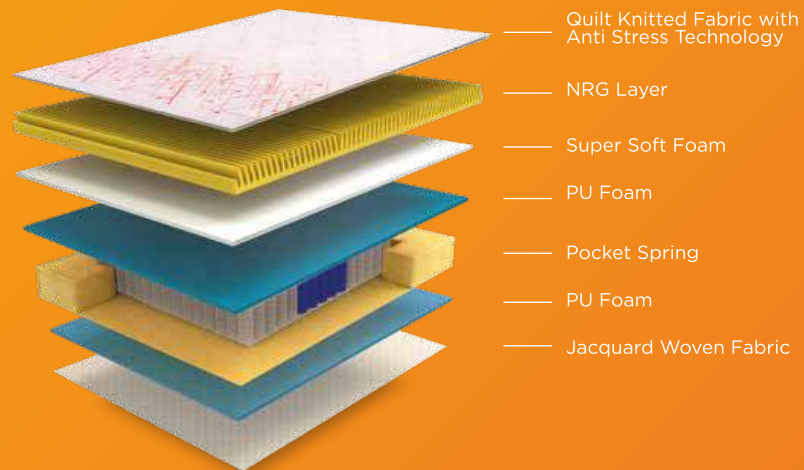
Anti Stress
Fabric



Side
Reinforced
System

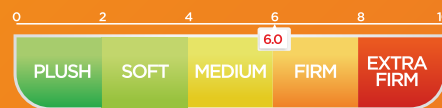


Ventilation



VELOCITY

Velocity is a Pocket Spring mattress with a tight top. This mattress has been carefully put together to provide deep, enriching sleep so that you wake up feeling fully energised.



VELOCITY is designed to give you

- Optimum back support from the 3-Zoned Pocket Springs, without compromising on the softness of the mattress.
- Ultimate body contouring and perfect sleep posture made possible by the compact array of multiple Pocket Springs.
- Uninterrupted sleep as the Pocket Springs work hard to prevent motion transfer on the mattress, which means that your perfect slumber is not disrupted by other movements on the mattress.
- 3-Zoned Body Support from the Active NRG layer which allows for optimum pressure distribution, better blood circulation and enhanced muscle relaxation resulting in deep, enriching sleep.
- Anti-Stress Technology in the fabric which repels negative ions in the body.



Active NRG



3-Zone
Pocket Spring



Zero Motion
Transfer



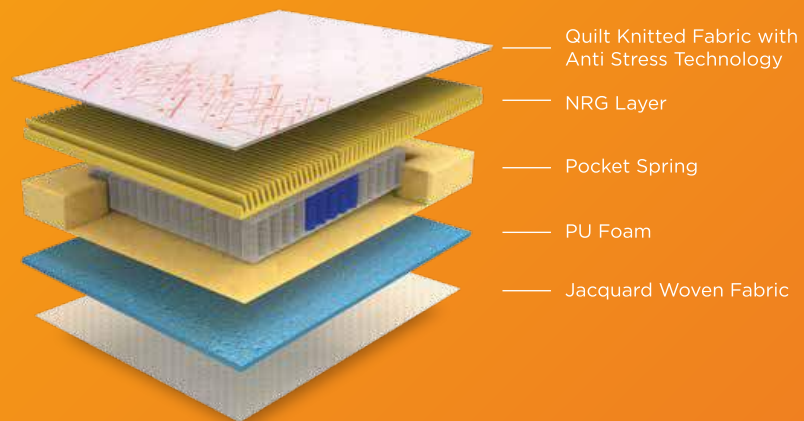
Anti Stress
Fabric



SRS
Side
Reinforced
System



Ventilation



ACTIVE NXT

Active NXT is a high density dual side quilted foam mattress featuring our 3-Zoned Active NRG Layer for optimum body support and pressure distribution. It features our signature Anti Stress fabric for a relaxing , stress free sleep so you wake up feeling energised.



ACTIVE is designed to give you

- 3 Zoned Active NRG Layer provides optimum spinal alignment and zonal back support
- Anti- Stress Fabric repels negative ions for a positively charged sleep.
- Dual Side quilting let you flip and use the mattress as per your need.
- High density foam core provides firm support and lends durability to the mattress.



Active NRG



Anti Stress Fabric



Dual Side Usage



Ventilation





natural living

The best sleep is reserved for those that lie in

the lap of Nature. The Natural Living Range from

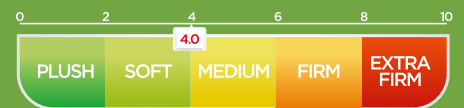
Duroflex is created from a special blend of coir,

latex foam and organic cotton fabric that

gives you Nature's little lullaby.

KAYA

Kaya is a 100% natural pin core Latex Foam mattress, conceived for those who truly seek the authenticity and simplicity of a natural sleeping surface. Upholding the principles of sustainable living at heart, Kaya is a 100% biodegradable mattress and carefully crafted to be completely chemical-free.



KAYA is designed to give you

- Natural Latex Foam contours and conforms to your body shape providing luxurious comfort and enhanced support.
- The pin core on the Latex Foam allows for high breathability resulting in increased air circulation. This combined with the chemical free property of latex makes Kaya a cool and refreshing mattress to sleep on.
- The specially developed Organic Cotton fabric further enriches the wholesome sleep experience that Kaya mattress provides.



Chemical Free



Bio Degradable



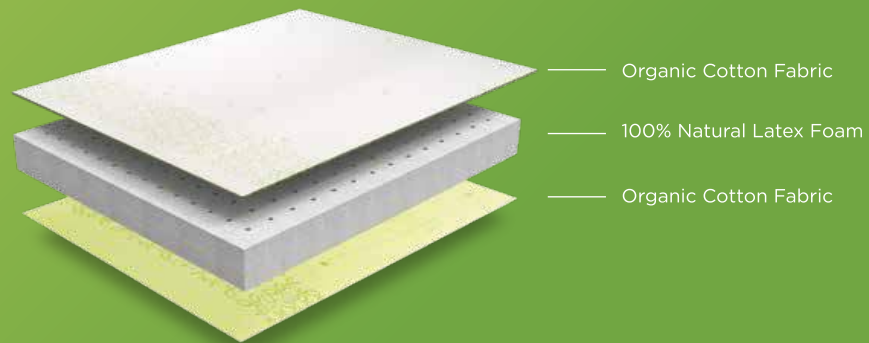
Pin Core Latex



Organic
Cotton
Fabric

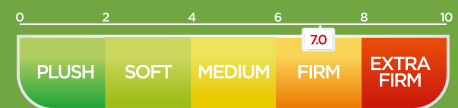


Ventilation



PRANA

Prana mattress is medley of wholesome natural goodness of pin core Latex Foam, the resilience of the new age 3D Spacer Mesh and 3-Zoned Pocket Spring layer. This unique combination makes the sleeping experience on Prana unsurpassable.



PRANA is designed to give you

- Natural Latex Foam contours and conforms to your body shape providing luxurious comfort and enhanced support.
- The pocket springs are designed to be 3-Zoned resulting in optimum postural alignment, spine relief and back support.
- The Zero Motion Transfer property of pocket spring layer provides immunity against your partner's sleep movement.
- The specially designed 3D Spacer Mesh Layer adds to the firmness and resilience of the mattress.
- The pin core on the Latex Foam allows for high breathability resulting in increased air circulation.
This combined with chemical free property of the latex makes Prana a cool and refreshing mattress to sleep on.
- The specially developed Organic Cotton fabric further enriches the wholesome sleep experience that Prana mattress provides.



Chemical Free



3-Zone
Pocket
Spring



Pin Core Latex



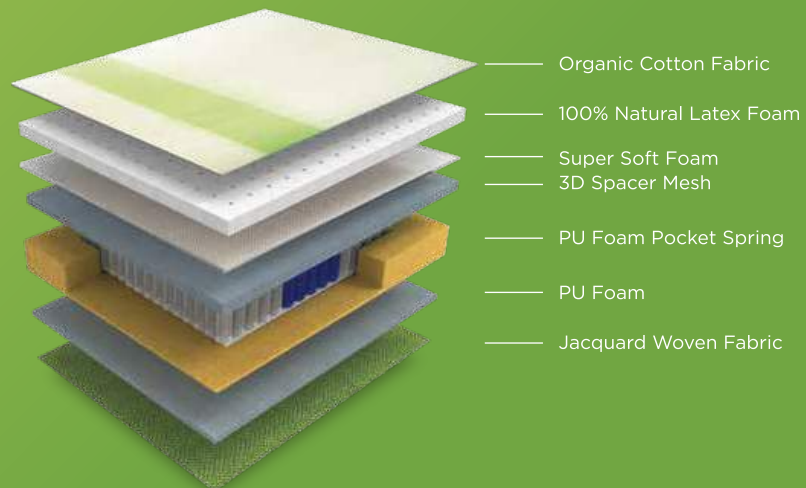
Organic
Cotton
Fabric



3D Spacer
Mesh



Ventilation



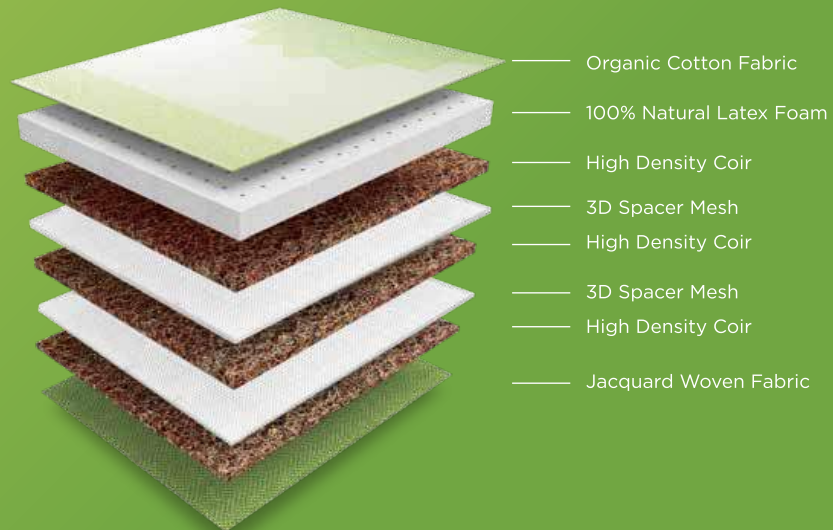
TATVA

Tatva mattress combines the wholesome goodness of two natural elements, 100% natural pin core Latex Foam and high density coir. This combined with the resilience of the new age 3D Spacer Mesh makes the sleeping experience on Tatva a transcending experience.



TATVA is designed to give you

- Natural Latex Foam contours and conforms to your body shape providing luxurious comfort and enhanced support.
- The high density coir layer provides firm support.
- The specially designed 3D Spacer Mesh Layer adds to the firmness and resilience of the mattress.
- The pin core on the Latex Foam allows for high breathability resulting in increased air circulation. This combined with the chemical free property of latex makes Tatva a cool and refreshing mattress to sleep on.
- The specially developed organic cotton fabric further enriches the wholesome sleep experience that Tatva mattress provides.





ESSENTIAL

The Essential Range from Duroflex is the truce

for a great snooze. Priced for every bedroom,

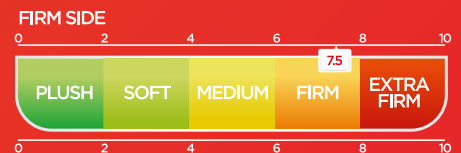
but with the comfort reserved for the ballrooms.

Help yourself generously to a good mattress

and an even better night's rest.

ELEMENT

Element is a bonded foam mattress with a firm durable core for enhanced comfort and support. This mattress is quilted on both sides giving you the flexibility to flip over the mattress.



Element is designed to give you

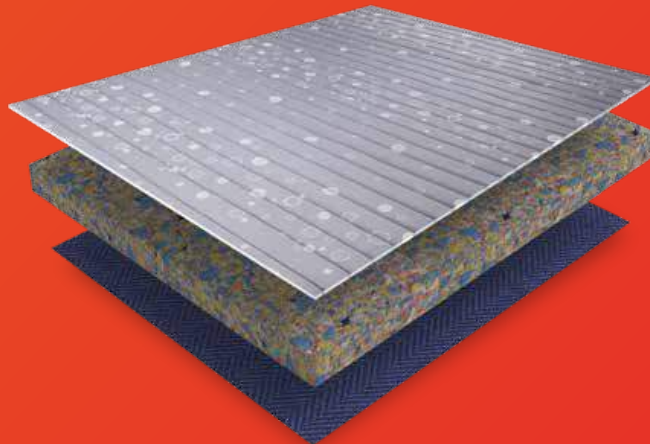
- The Rebonded Foam core is very durable and provides a firm support.
- Two sided quilting which allows you to flip the mattress time to time
- The foam quilted layer provides comfort.



Ventilation



SRS
Side
Reinforced
System



— PU Foam Quilted
Knitted Fabric

— Rebonded Foam

— PU Foam Quilted
Knitted Fabric

REVITAL

Revital is a dual sided mattress that comes with one firmer side and another softer side giving you the choice of dual comfort.



**Dual Sided
For
Dual Comfort**

REVITAL is designed to give you

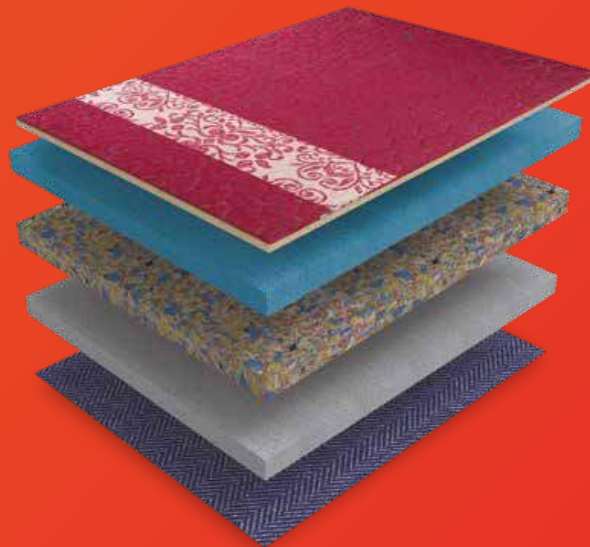
- Dual Sided Comfort featuring one firmer and one softer side for comfort of your choice.
- Bonded Foam Core provide firm support and high durability.



Ventilation



SRS
Side
Reinforced
System



— PU Foam Quilted Fabric

— High Density Foam

— Rebonded Foam

— Super Soft Foam

— PU Foam Quilted Fabric

DURO SAFE

MATTRESS PROTECTOR

KILLS
99.99 %
VIRUS



INDIA'S FIRST
ANTIVIRAL
MATTRESS PROTECTOR

Powered by **HEIQ** 
VIROBLOCK | Swiss Technology



Why protect your mattress using Duro Safe Mattress Protector?

We spend 1/3 of our life sleeping, making our mattress vulnerable to visible and invisible threats like harmful viruses, bacterial growth, dust accumulation, moisture seepage from night sweating and possible spills & stains.

Duro Safe Mattress Protector powered by HeiQ Viroblock is the dual protection every mattress needs for a fresh, safe and hygienic sleep environment. HeiQ Viroblock is an intelligent SWISS textile technology that makes Duro Safe Mattress Protector **99.99%** virus and bacteria resistant. Additionally, this protector is also 100% waterproof, helping your sleep surface stay clean and hygienic.



Antiviral Protection

Duro Safe is treated with HeiQ Viroblock® Swiss Technology that is tested to provide 99.99% resistance against common viruses and bacteria as per AATCC 100 and ISO18184 global testing methods, up to 30 gentle washes.



Anti Dust Mite

Duro Safe is an excellent way to keep your sleeping environment cool and dry by nullifying the impact of unexpected spills, bed wetting and moisture on your mattress.



100% Water Proof

Duro Safe helps prevent the hard-to-beat allergies related to dust-mites by making your mattress dust-proof.



Safe For Skin

Duro Safe is naturally hypoallergenic and skin-friendly, making it safe and suitable for moms-to-be and people with sensitive skin, allergies or asthma.



duroflex

50 YEARS OF
BLISSFUL
SLEEP

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