



# AVALON

nilaya

Wallcoverings by Asian Paints

# ASIAN PAINTS

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives.

In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

# NILAYA

Nilaya wallcoverings from Asian Paints allow you to experience the world's finest surfaces - wallcoverings, decals, borders and paintables, and handpicked patterns from internationally renowned designers, from collaborations with Indian creative artists and from our own Signature Series created by Lab Nilaya designers. Nilaya wallcoverings are supported with care products from Asian Paints, an expert on Indian conditions, so installations are as perfect as the visions that transform your spaces.



## AVALON

Avalon, legendary island of the King Arthur tales, lush and green and shrouded in mist, lends its name to this mystical, dreamy collection. Natural materials, abstract effects and tropical delights abound. Dress your walls up in leather or woven grass and create a balmy haven. Your very own Avalon.

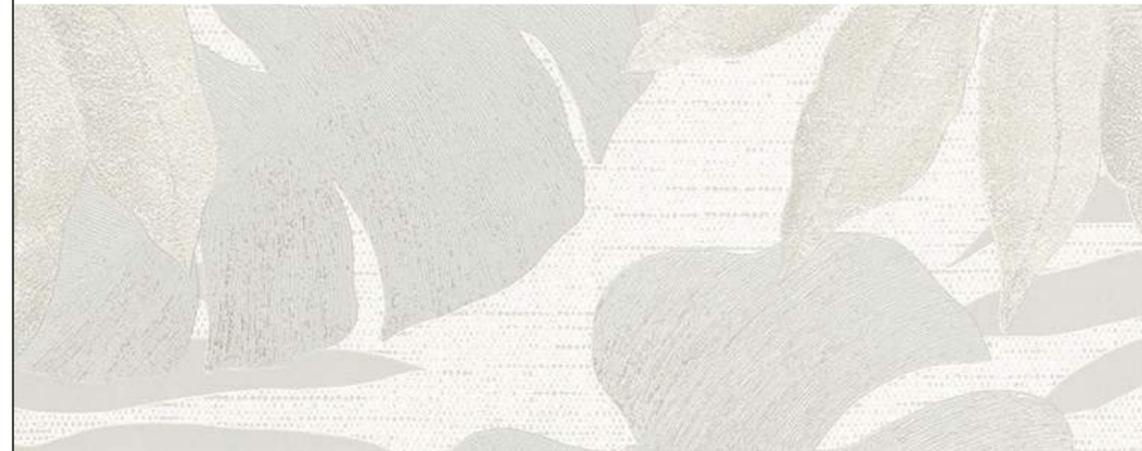


**Bask | W133X269B75**

Stunning, large scale tropical leaves are illustrated giving a classic botanical a contemporary treatment. Let it fill your space and complement with a modern decor scheme.



**W133X268B75**



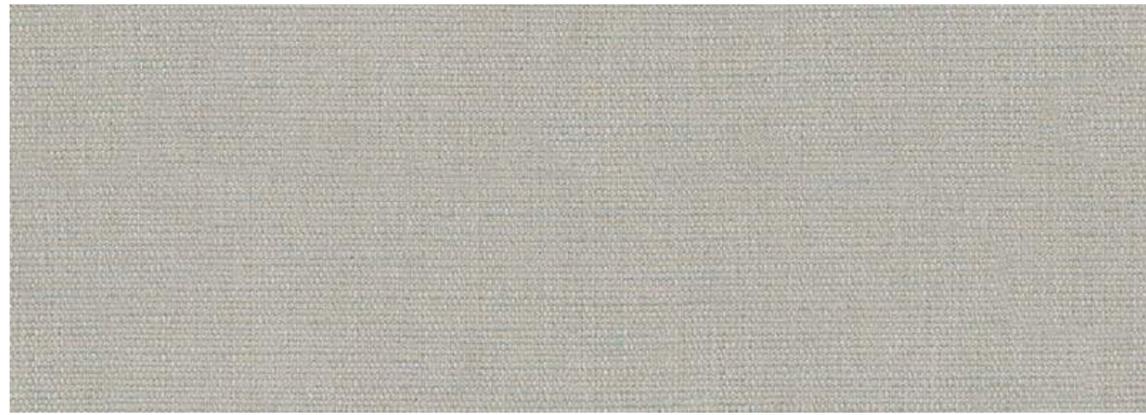
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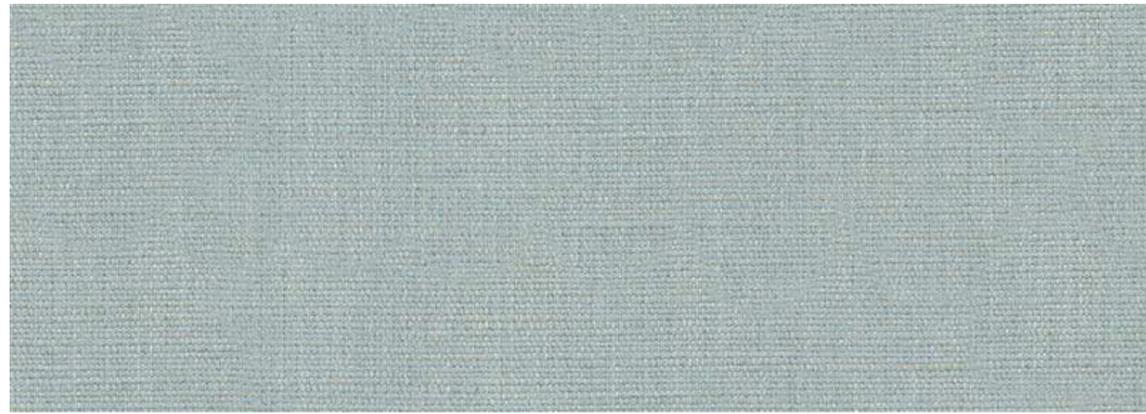
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**W133X269B75**



W133X272B75



W133X273B75



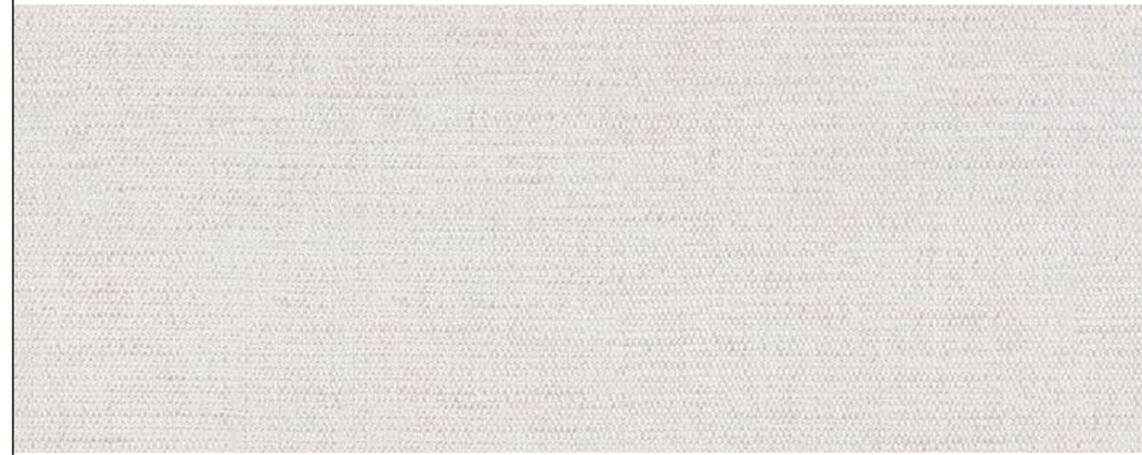
W133X274B75



W133X275B75

**Daiquiri**

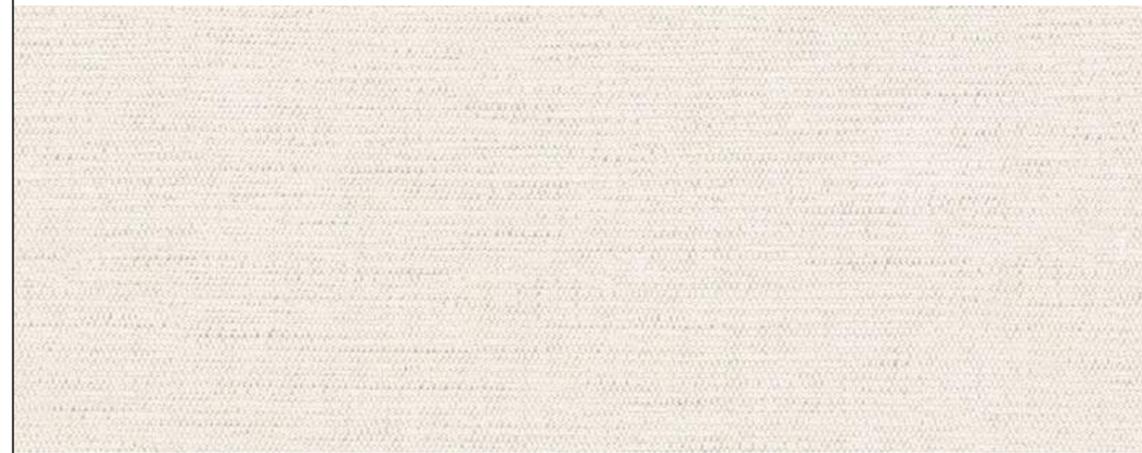
There is something incredibly soothing about a woven material. This one recalls burlap.  
Let it frame a woven theme full of natural materials.



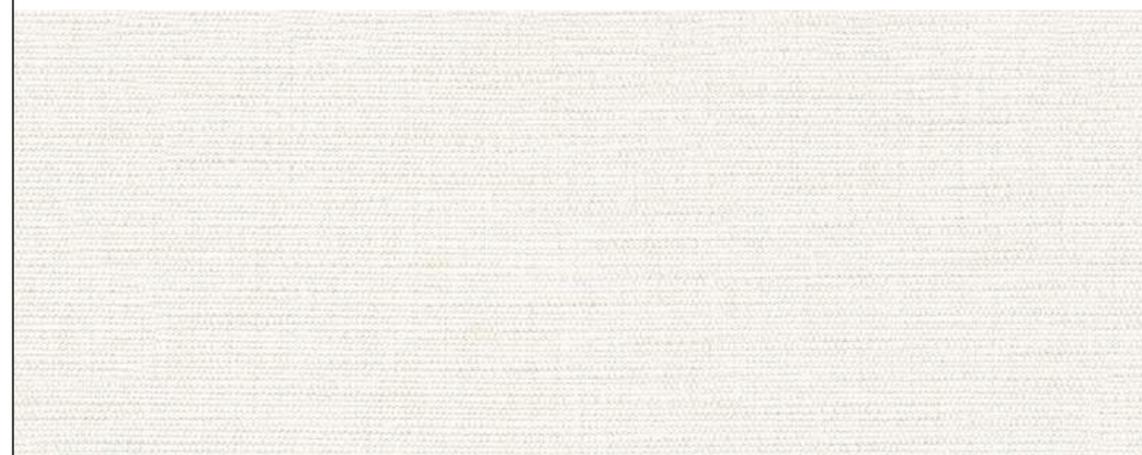
W133X276B75



W133X277B75



W133X278B75



W133X314B75



**Ember | W133X280B75**

Rusted metal has a moody, nostalgic vibe as well as a modern industrial flavour. This pattern is perfect for a “loft” style arrangement and a minimalist style.



**W133X280B75**



**W133X281B75**



**W133X282B75**



**W133X283B75**



**W133X284B75**



**This Way | W133X285B75**

Thick running stitches create a geometric pattern and a lively mood. Reply with a nature inspired theme - woods, natural fabrics and paint box colours.



**W133X285B75**



**W133X286B75**



**W133X287B75**



**W133X288B75**



**W133X289B75**



**Havana | W131X258E75**

A whisper soft rendering of giant palm leaves lends mystery, atmosphere and the flavour of the tropics. All white plump cushions and thick hand woven rugs would pair so well.



**W133X290B75**



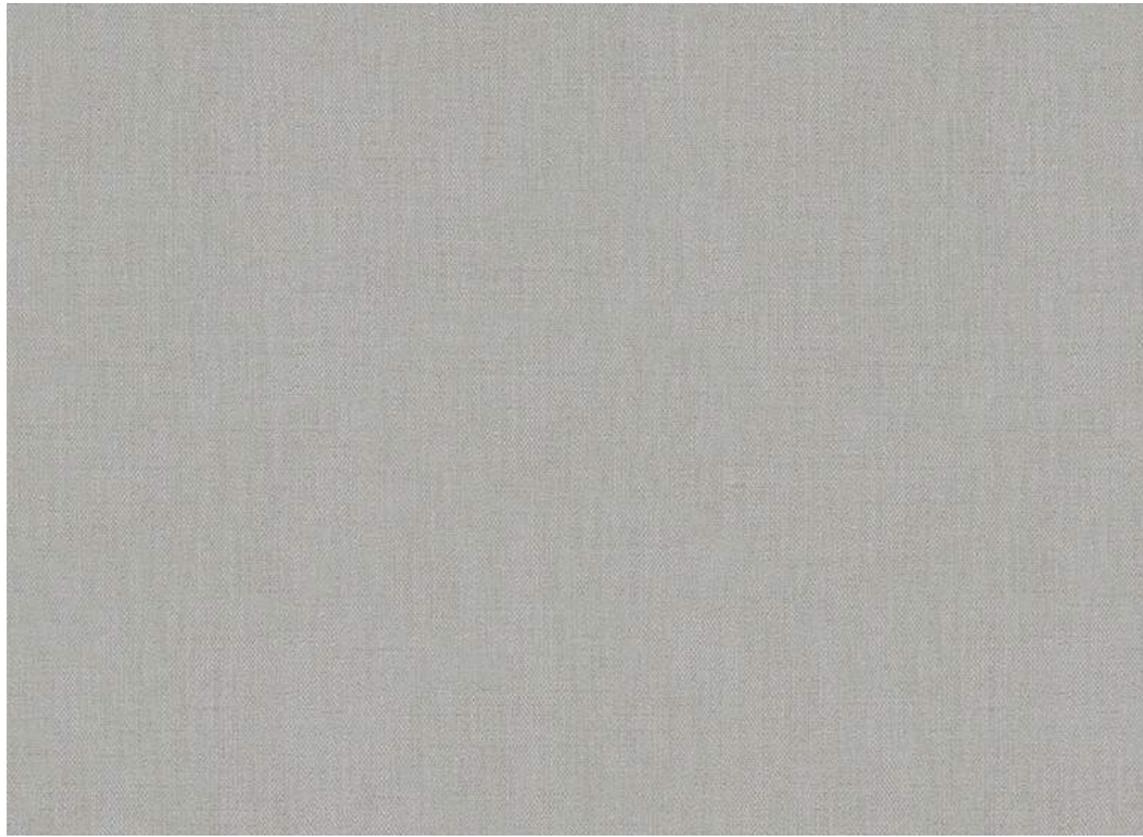
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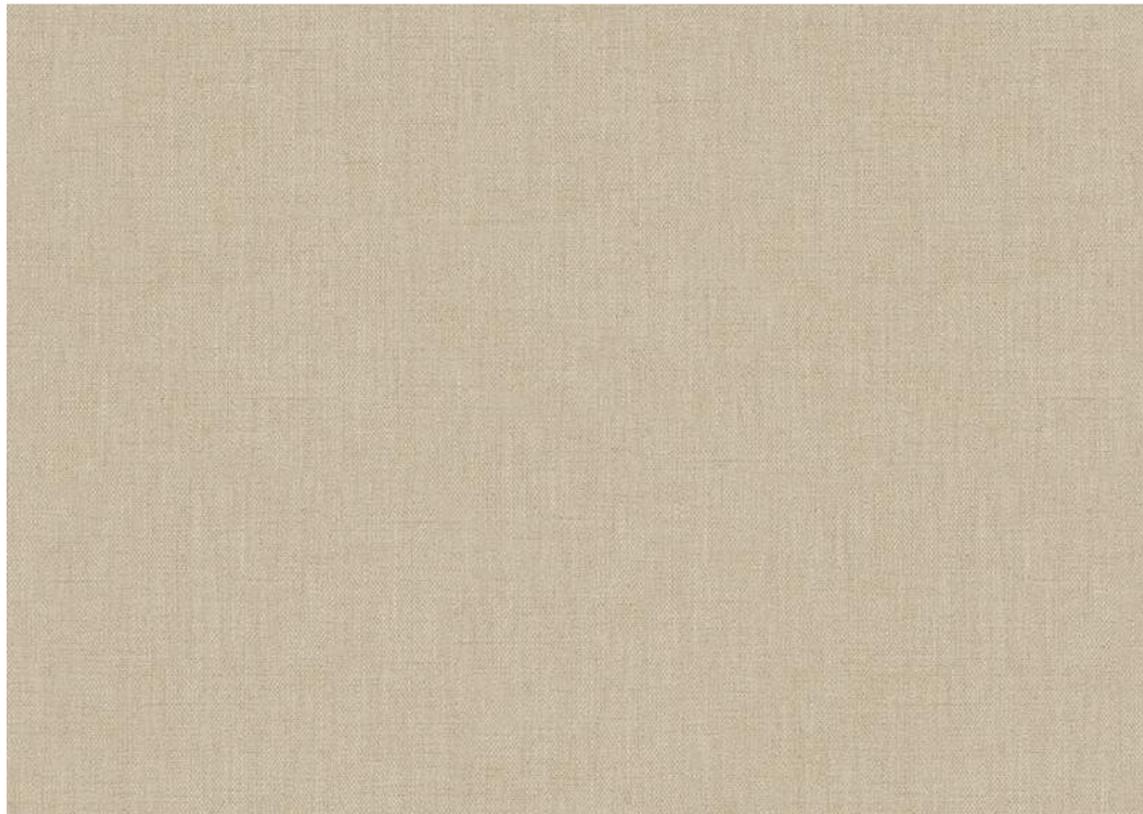
**W133X292B75**



**W133X315B75**



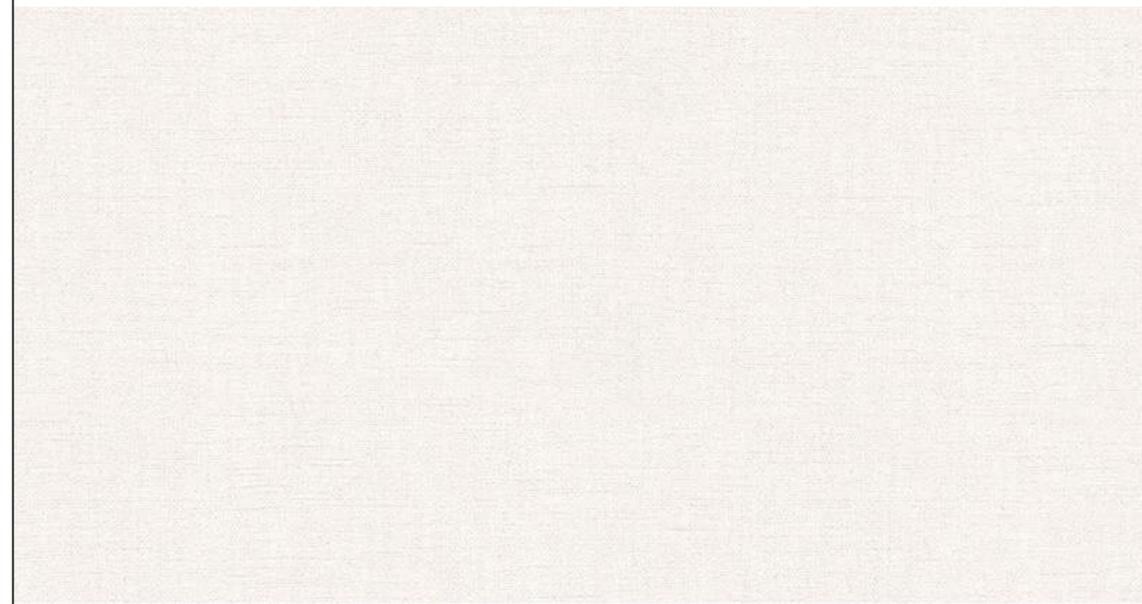
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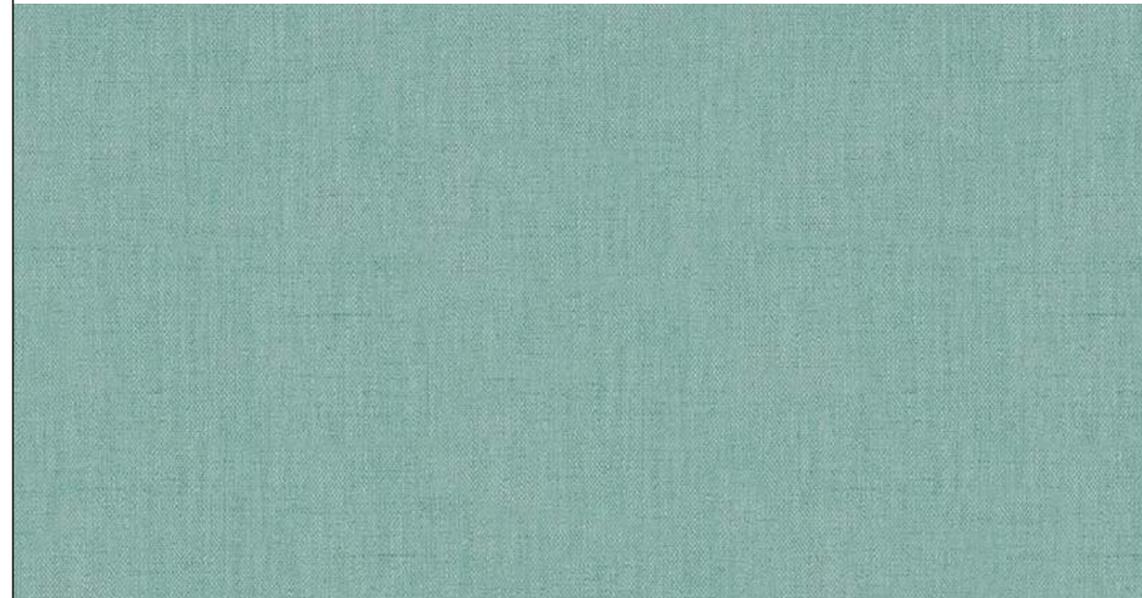
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**Balmy Day**

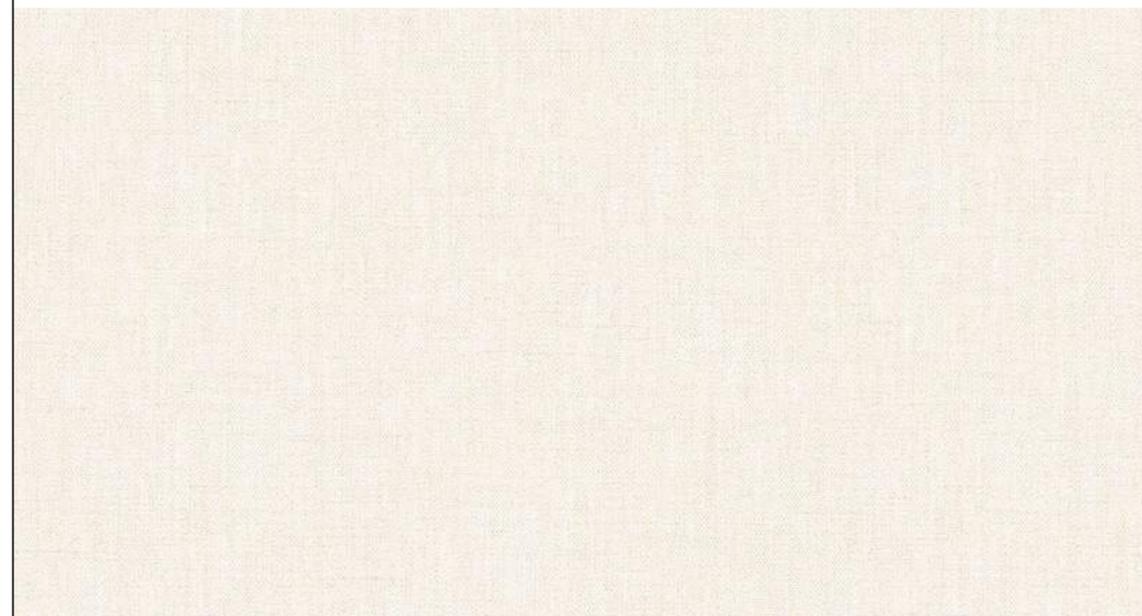
A thick weave in a gentle shade offers a versatile backdrop with plenty of character. Experiment with weaves, textures and natural materials like stone to complete the look.



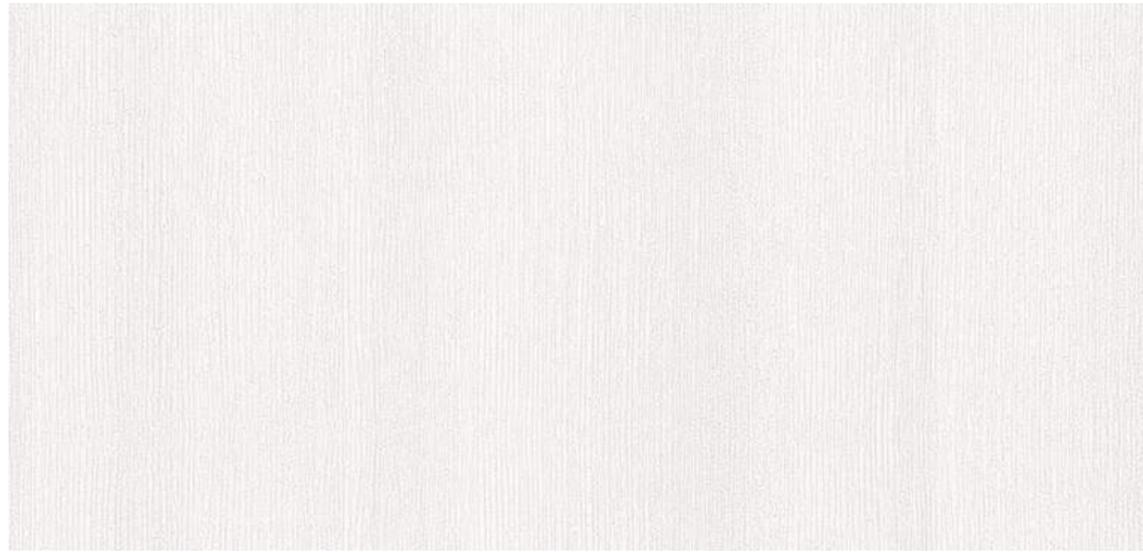
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W133X296B75



W133X297B75



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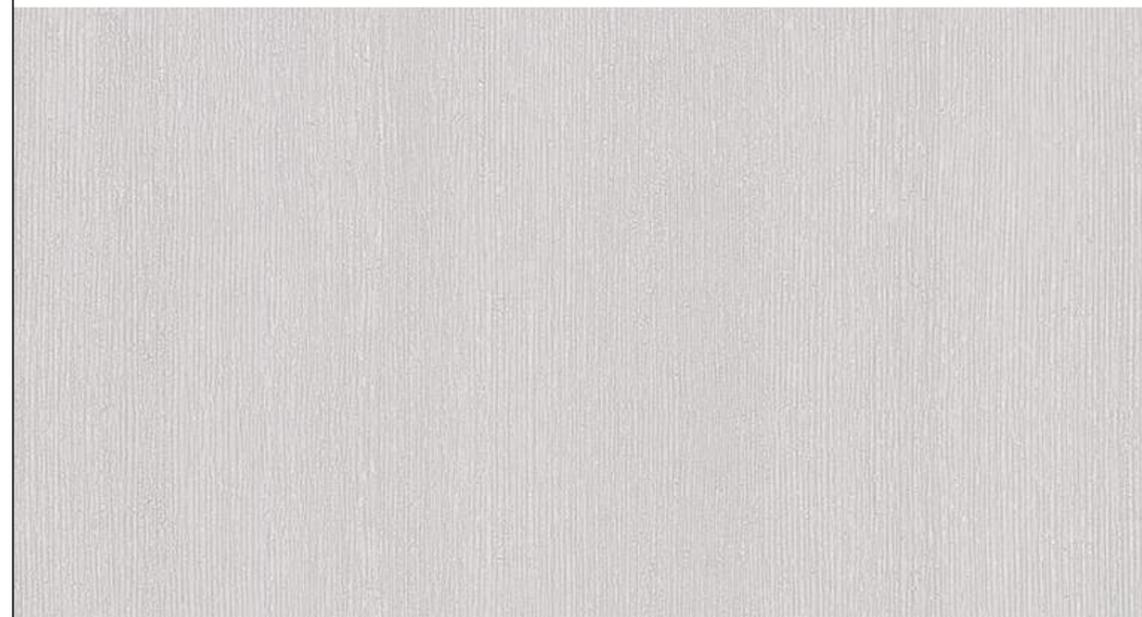
W133X299B75



W133X300B75



W133X301B75



W133X302B75



W133X303B75

**Cicada**

Savanna inspired woven grass. Could it be more exotic? You can almost hear the cicadas calling. Lodge style furniture, calico, wood and woven fabrics are natural companions.



**On the Rocks**

The no nonsense look of textured stone has a certain big city, modern appeal. Works well as a backdrop for a home bar area or an apartment with a loft theme.



W133X304B75



W133X305B75



W133X306B75



W133X307B75



W133X308B75

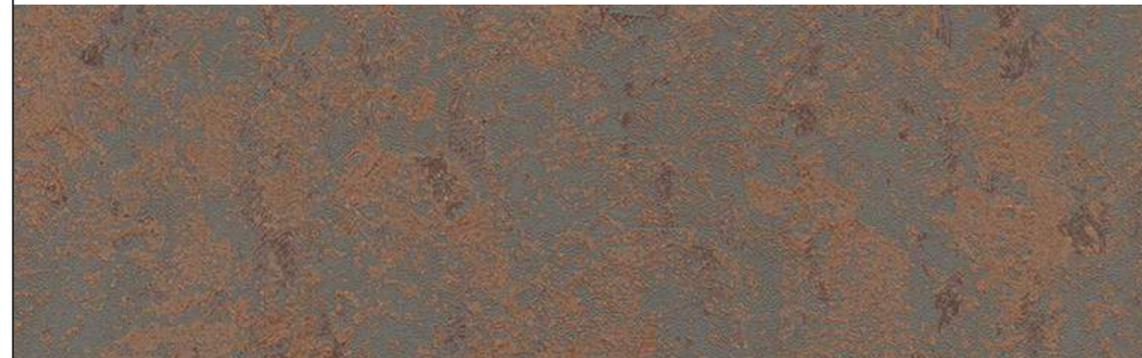


**Gold Cloud | W133X312B75**

You can't go wrong with gold. Abstract and highly sophisticated, this pattern speaks of distinction. A clever and smart scheme is the way to go.



**W133X309B75**



**W133X310B75**



**W133X311B75**



**W133X312B75**



**W133X313B75**

# NILAYA ECOSYSTEM

## PATTERN SELECTION

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

## SAMPLING & MOCK UPS

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

## PROJECT PLANNING & MATERIAL DELIVERY

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

## INSTALLATION

**Surface preparation:** Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

**Adhesive:** The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

**World class installation tools:** Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

**Trained installers:** Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and as per your expectations.

MUMBAI

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[www.asianpaints.com/nilaya](http://www.asianpaints.com/nilaya)

CUSTOMER CARE

Asian Paints: 1800-209-5678