

# Tango

nilaya

Wallcoverings by Asian Paints



# A S I A N P A I N T S

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives.

In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

# N I L A Y A

By creating designs for our own label, collaborating with the world's celebrated designers and curating from the best there is – we bring you an almost endless array of the finest and highest quality surfaces, wallcoverings, decals, borders. Nilaya wallcoverings from Asian Paints allow you to transform your home into the visions you imagine.



## T A N G O

A dance between **understated** textures inspired by nature and **bold** shades result in multitalented backdrops that add to any décor scheme alone or as a coordinate.

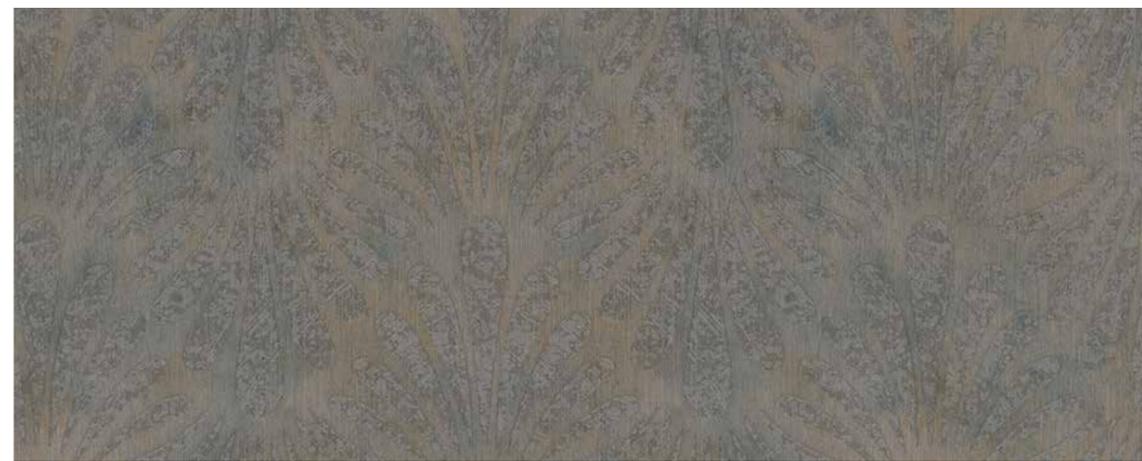


**Winter Leaf | W114WN01B75**

This is a collaboration of different kinds of soft hues - grey, white and cream gracing a refined leaf pattern. Perfect for a relaxing yet sophisticated scheme.



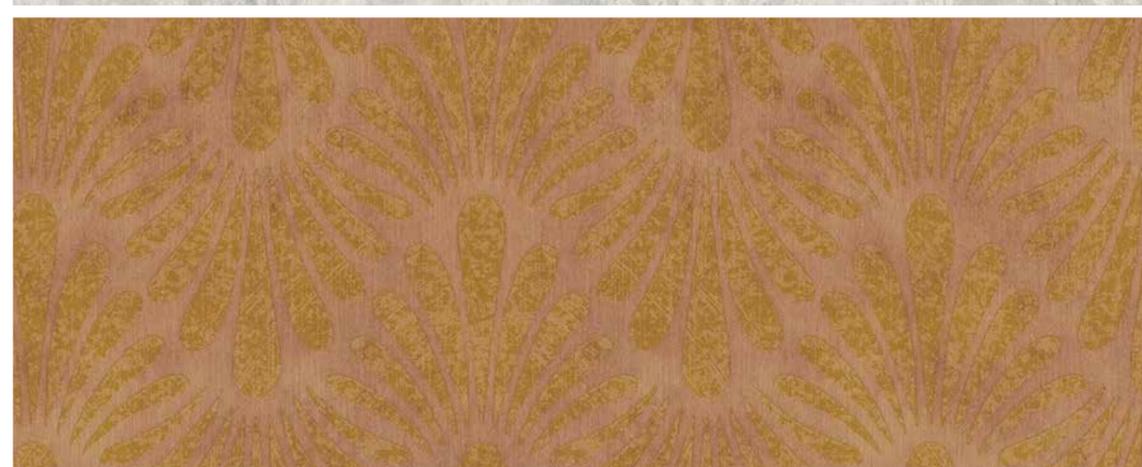
**W114WN00B75**



**W114WN01B75**



**W114WN02B75**



**W114WN03B75**



**Concrete Stuff | *W114WN07B75***

This provocative design marries rough cement with jagged checks and awakens a big city aesthetics. It adds to any scheme on its own or as a coordinate.



**W114WN04B75**



**W114WN05B75**



**W114WN06B75**



**W114WN07B75**



**W114WN08B75**



**W114WN09B75**



**W114WN10B75**



**W114WN11B75**

**Teak Please | W114WN12B75**

Understatement in the form of wood adds quiet majesty to a room, adding elegance without overwhelming the senses. Complements almost any other pattern or works well alone.



**Stone Storm | W114WN16B75**

A strong, authoritative look in the form of stone adds a touch of delicate texture and organic beauty to form a contemporary canvas.



**W114WN13B75**



**W114WN14B75**



**W114WN15B75**



**W114WN16B75**

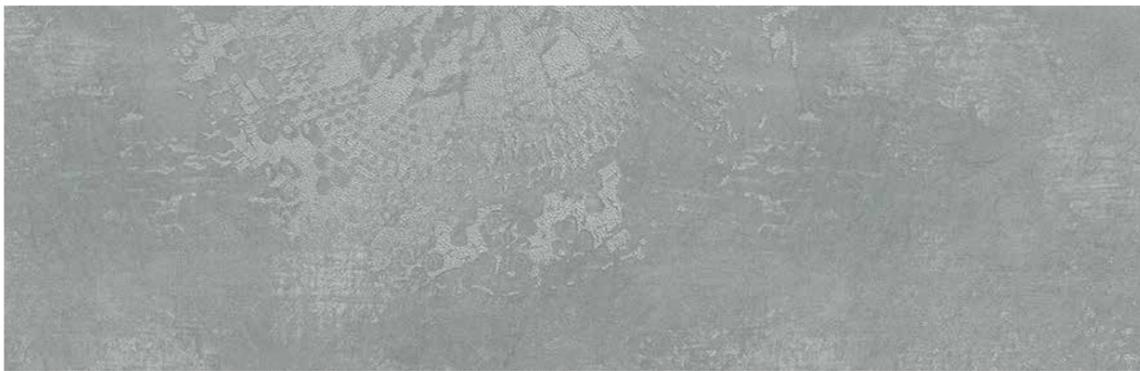


**W114WN17B75**

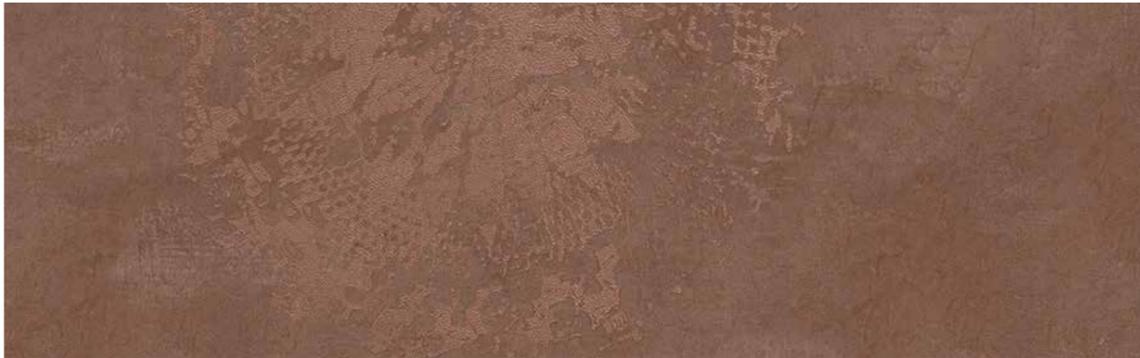


**Pure Passion | W114WN18B75**

An evocative reddish stone effect offers a handsome backdrop that adds atmosphere and elegance and complements any decor scheme.



**W114WN18B75**



**W114WN19B75**



**W114WN20B75**



**W114WN21B75**

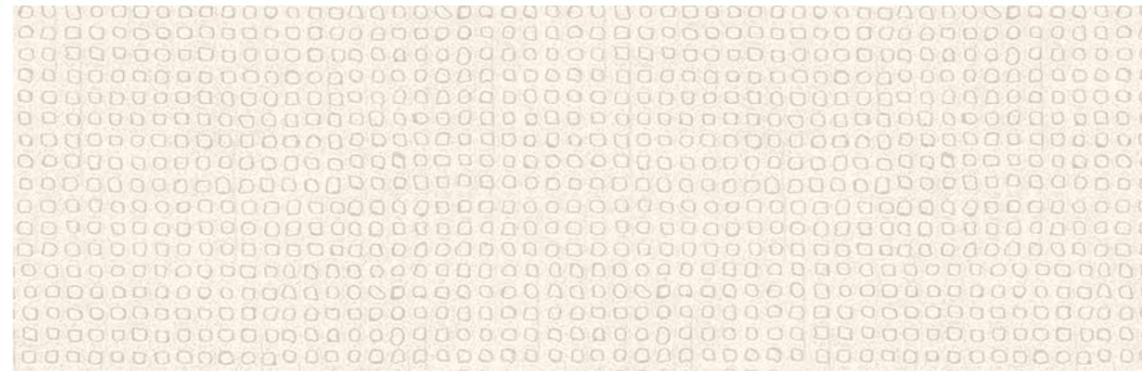


**W114WN22B75**

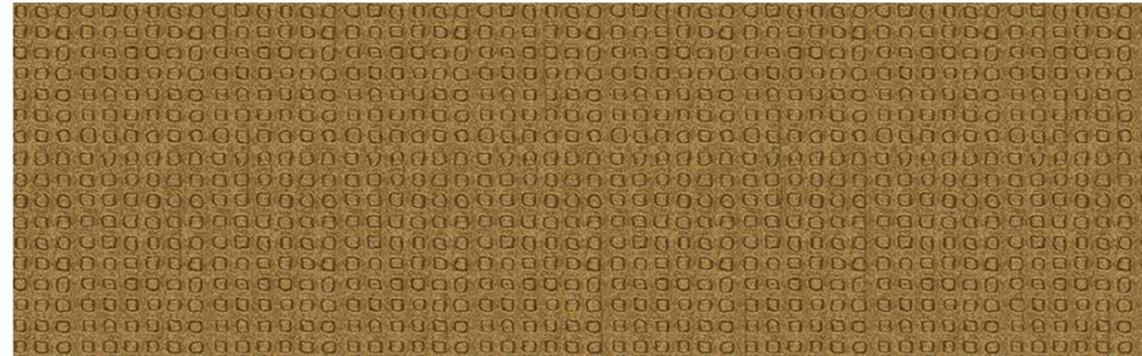


**Bits and Bobs | W114WN24B75**

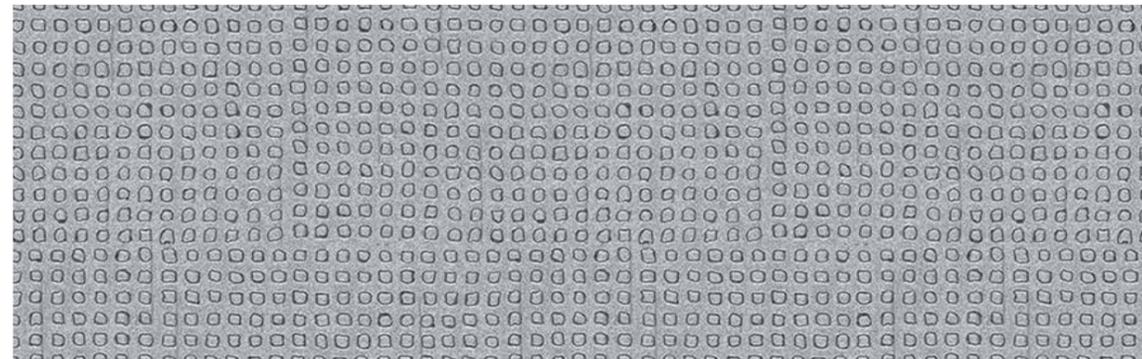
A friendly pattern of odd shaped squares adds just the right amount of character to a room without being overwhelming, working well alone or as a coordinate.



**W114WN23B75**



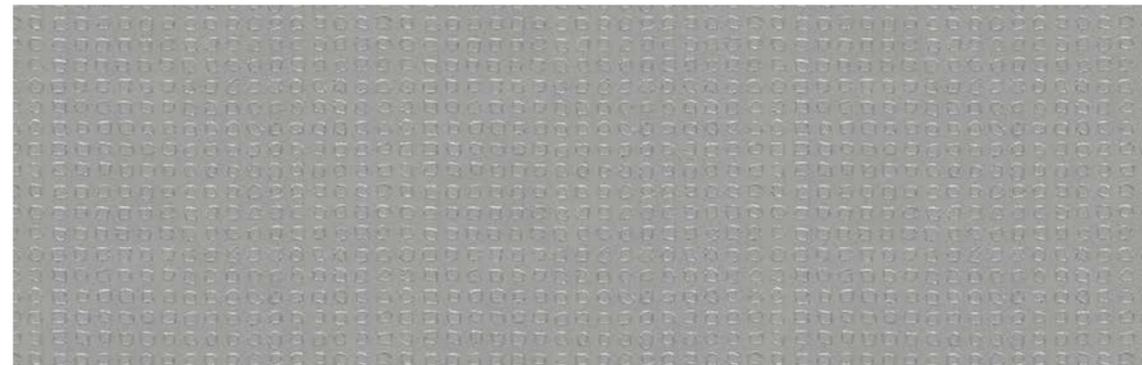
**W114WN24B75**



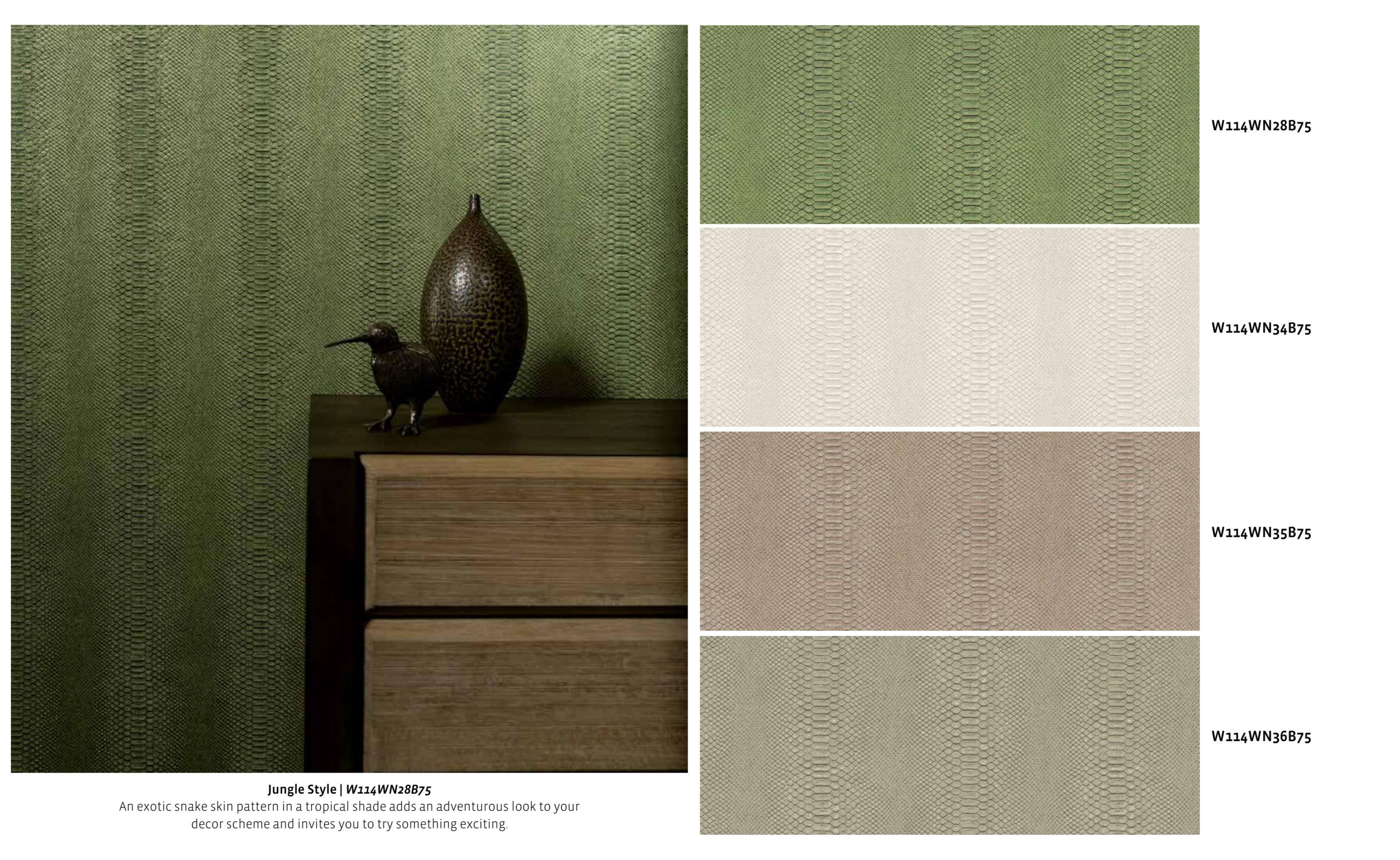
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**W114WN26B75**



**W114WN27B75**



W114WN28B75

W114WN34B75

W114WN35B75

W114WN36B75

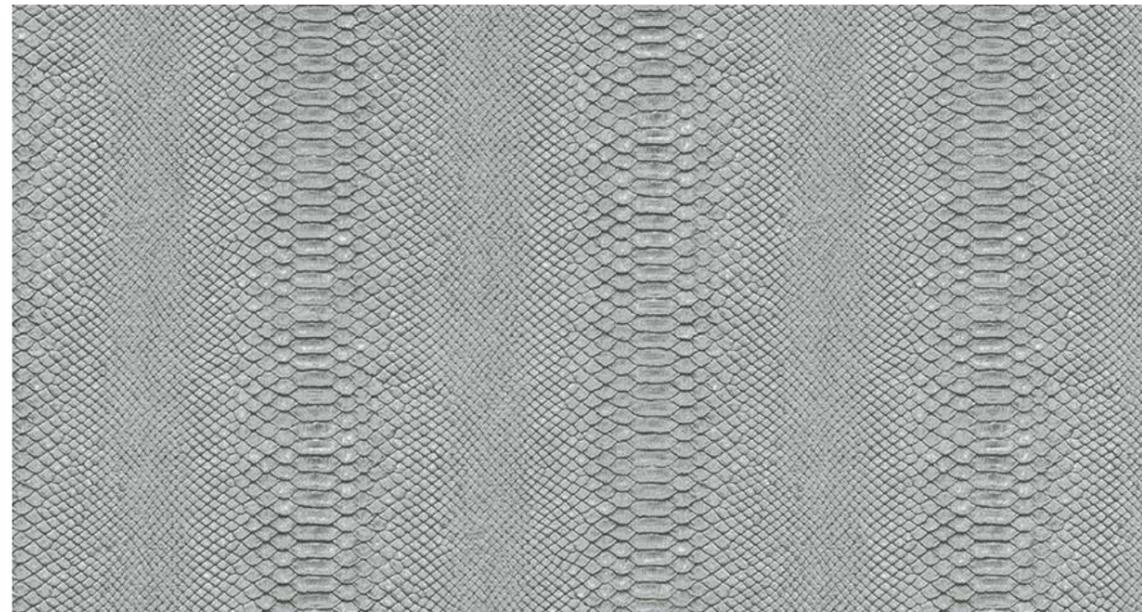
**Jungle Style | W114WN28B75**

An exotic snake skin pattern in a tropical shade adds an adventurous look to your decor scheme and invites you to try something exciting.

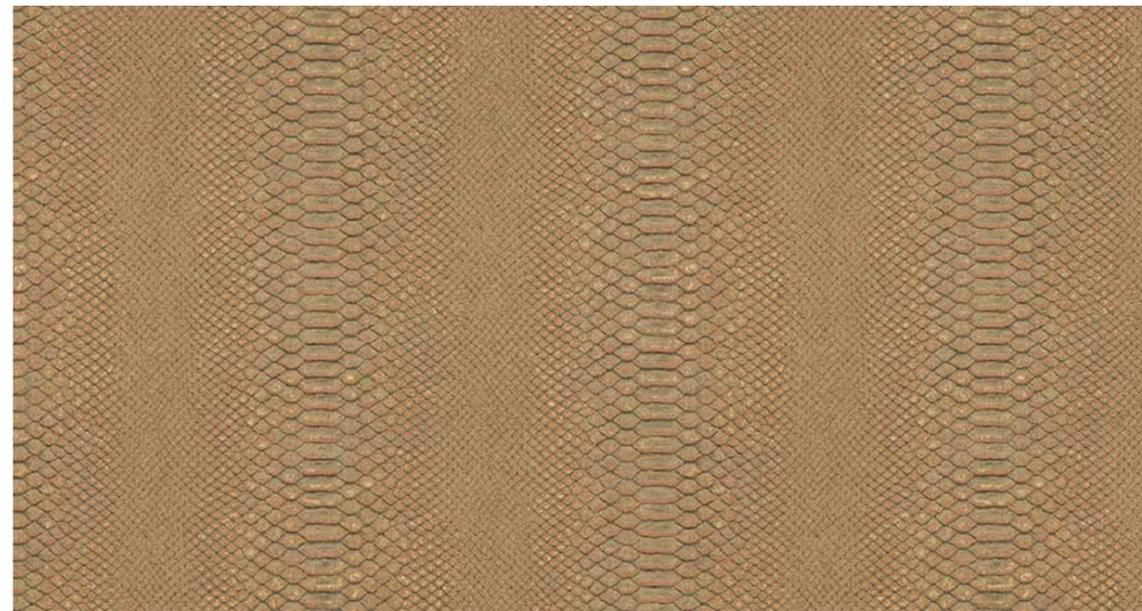


**Jungle Style | W114WN35B75**

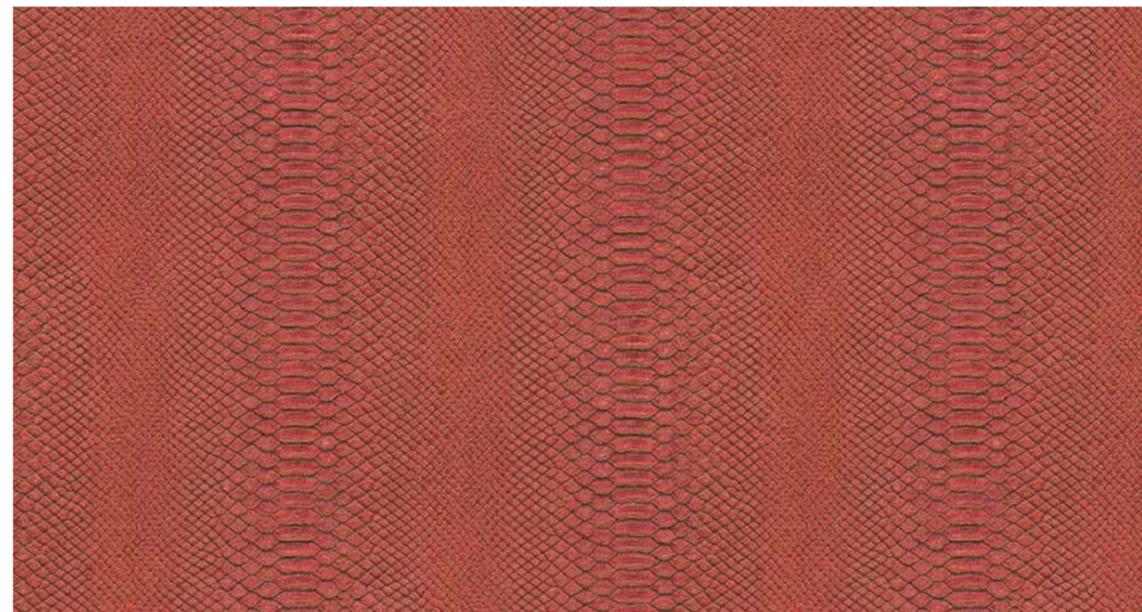
An exotic snake skin pattern in a tropical shade adds an adventurous look to your decor scheme and invites you to try something exciting.



**W114WN37B75**



**W114WN38B75**



**W114WN39B75**



**Concrete Plans | *W114WN30B75***

This provocative design marries rough cement with jagged checks and awakens a big city aesthetics. It adds to any scheme on its own or as a coordinate.



**W114WN29B75**



**W114WN30B75**



**W114WN31B75**



**W114WN32B75**



**W114WN33B75**

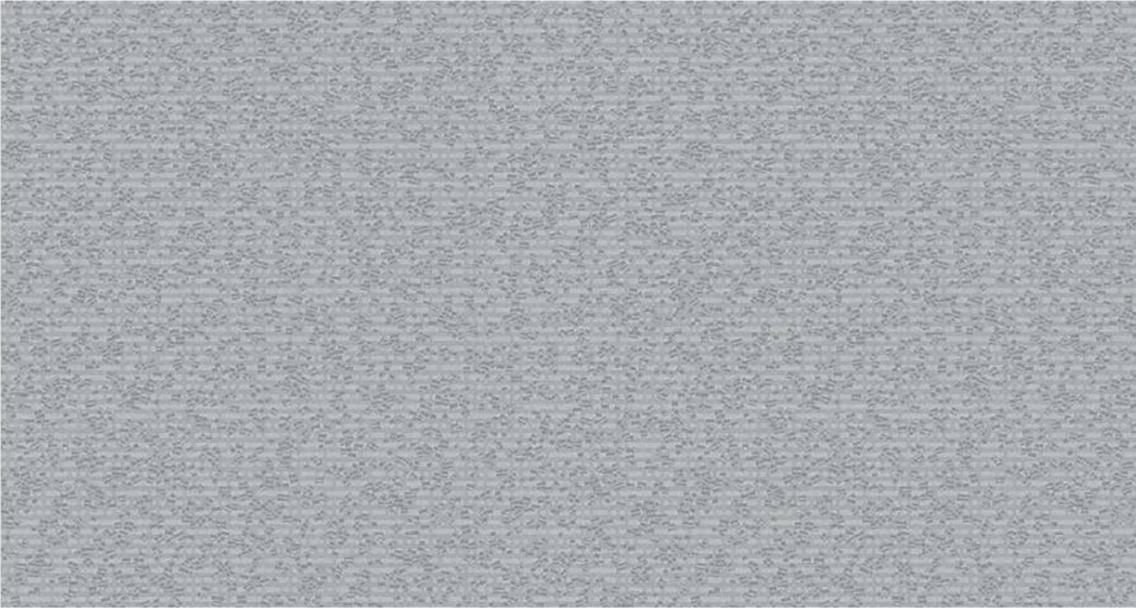
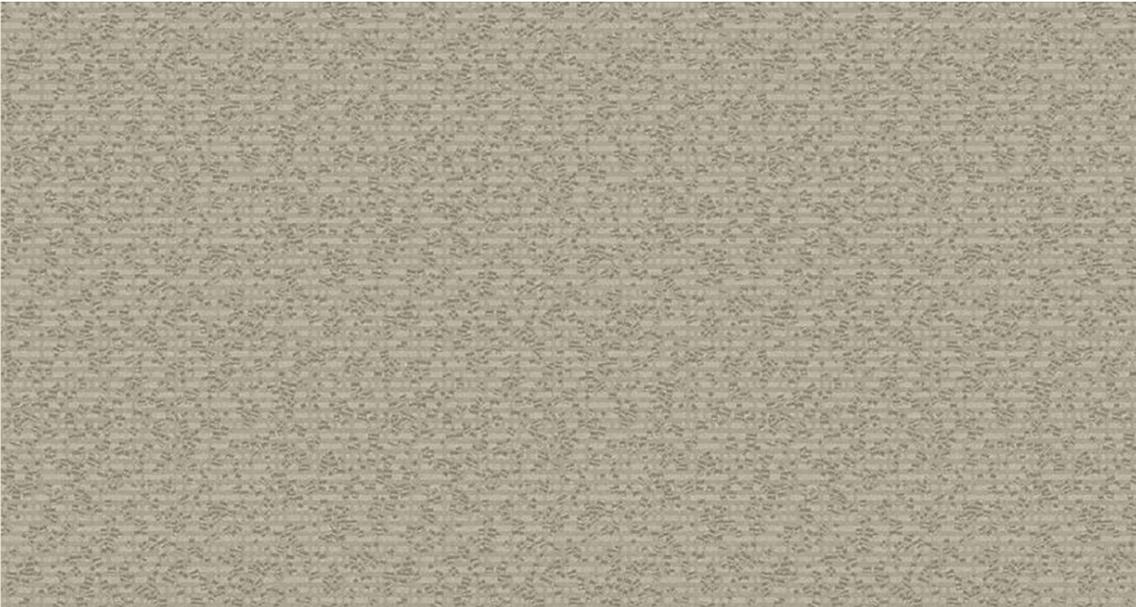
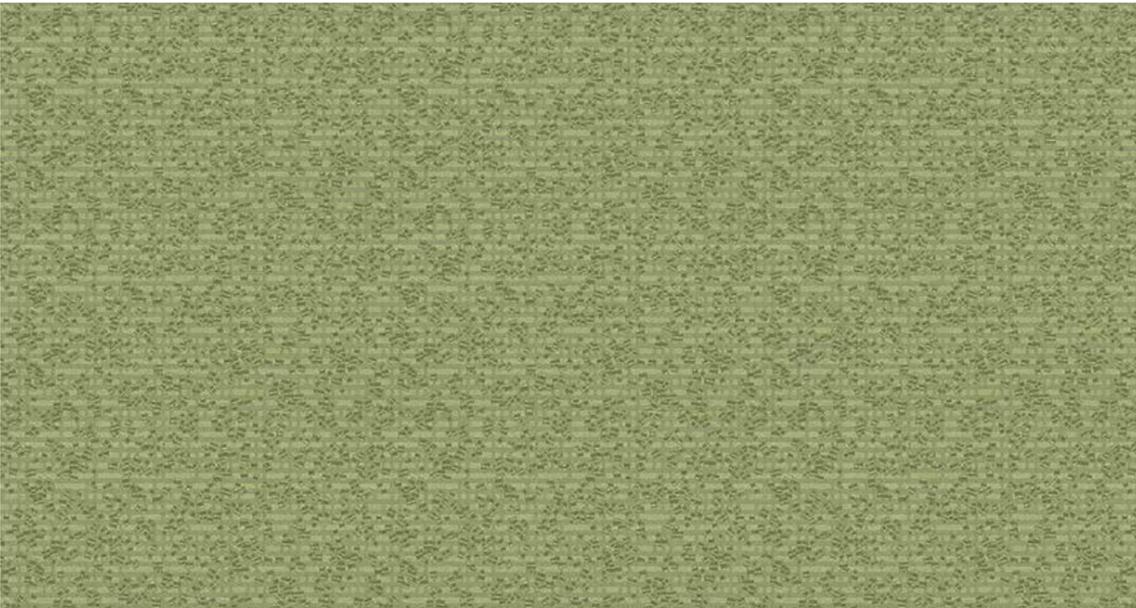
W114WN40B75

W114WN41B75

W114WN42B75

**Digital Grass | W114WN40B75**

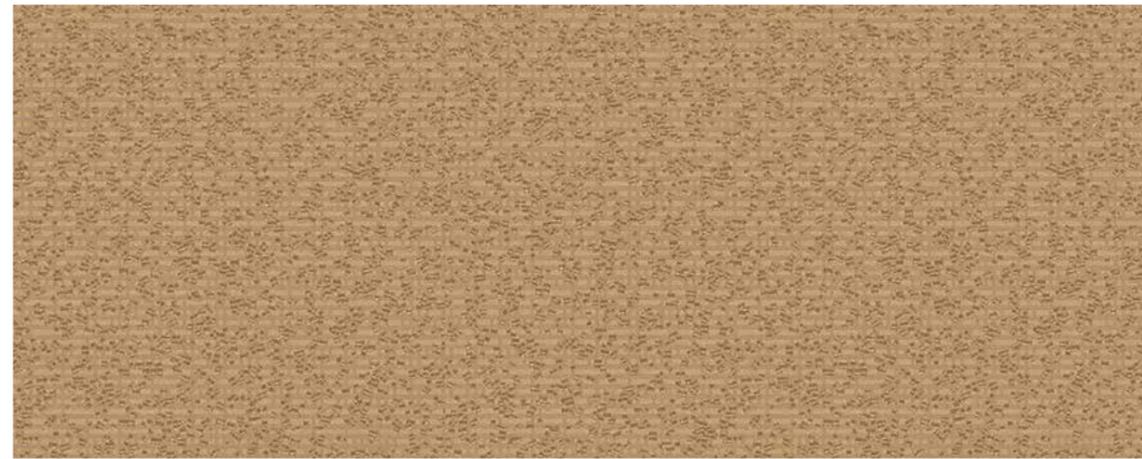
Flecks and a muted grid pattern combine to create a modern effect giving a space a quiet rhythm and style.



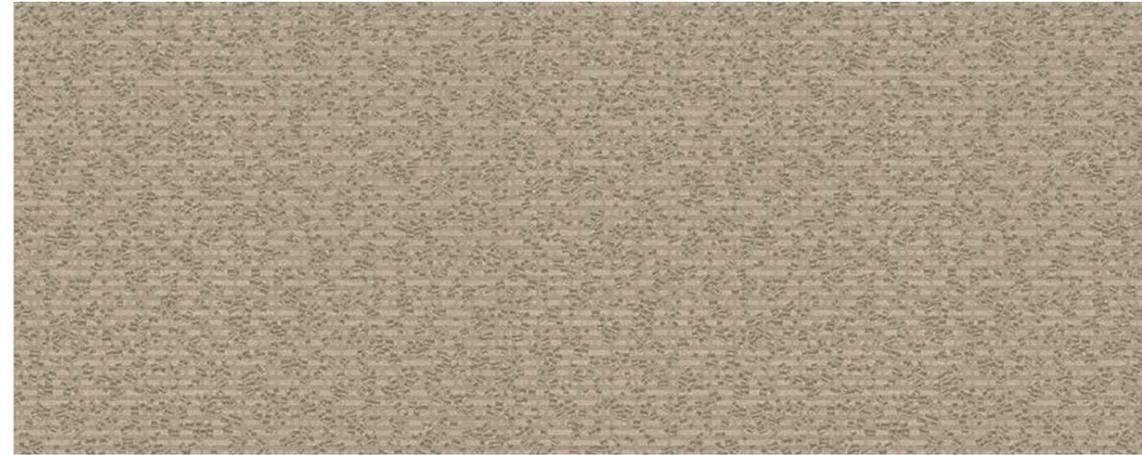


**Digital Grass | W114WN45B75**

Flecks and a muted grid pattern combine to create a modern effect giving a space a quiet rhythm and style.



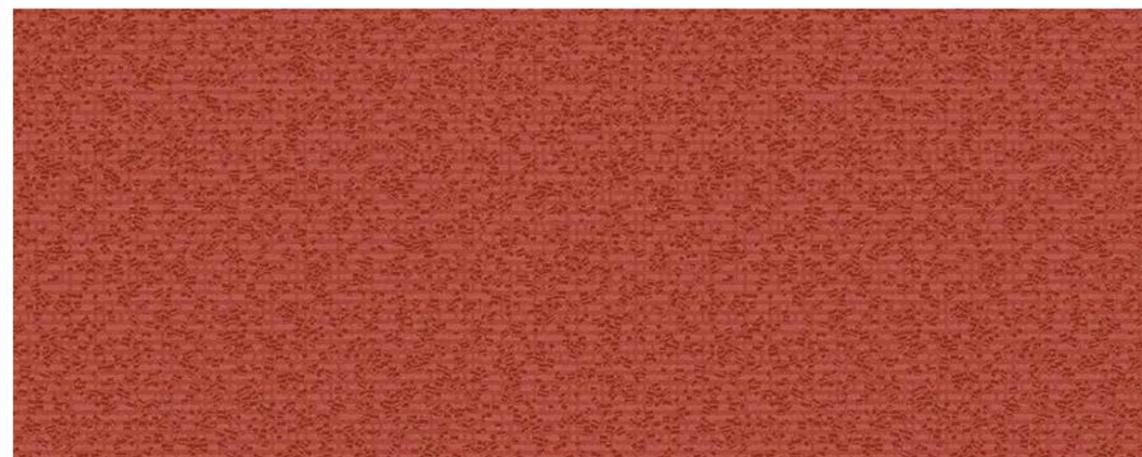
**W114WN43B75**



**W114WN44B75**



**W114WN45B75**



**W114WN50B75**

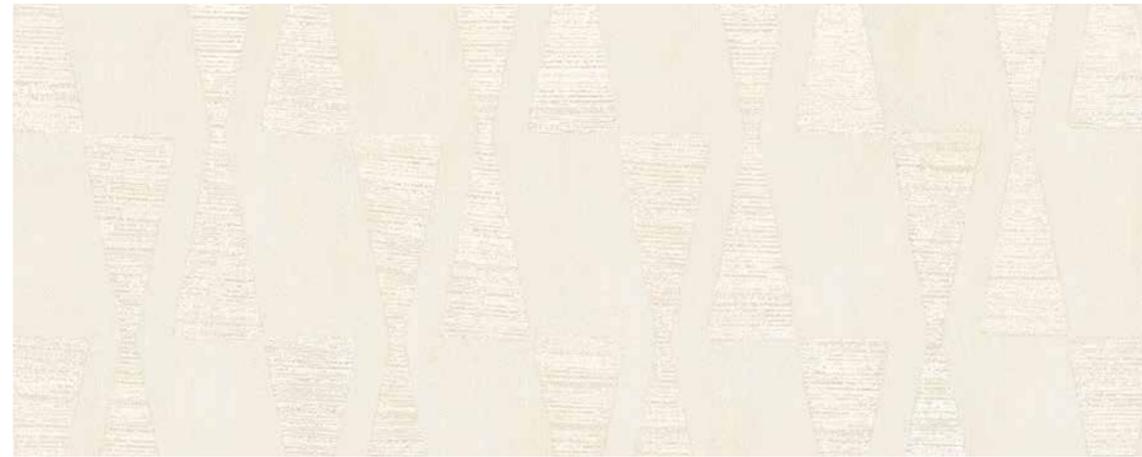


**Urban Grass | W114WN46B75**

Distinctive and handsome, this pattern of finely etched wood contrasted with plain sections creates a geometric decor winner. Adds a lot of punch to a stylish scheme.



**W114WN46B75**



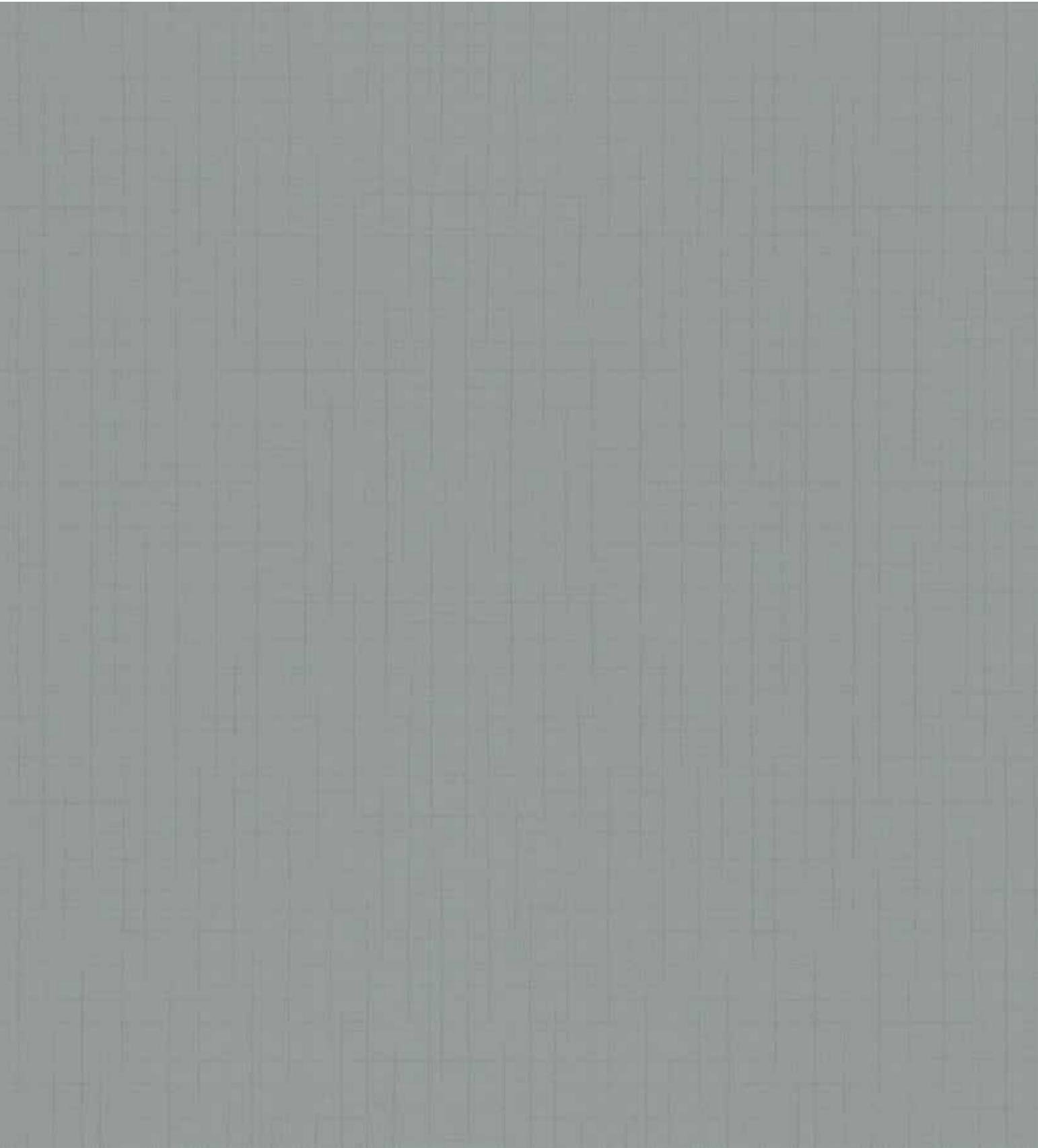
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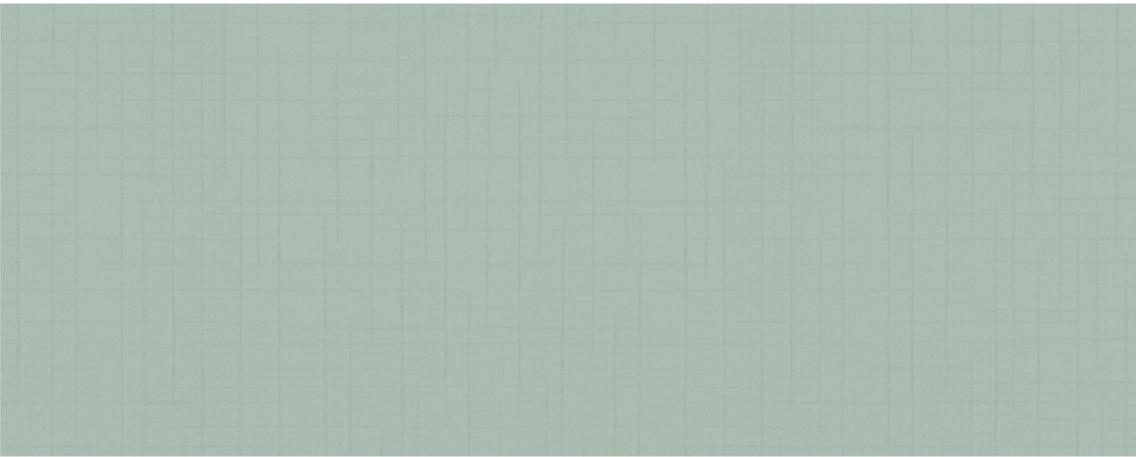
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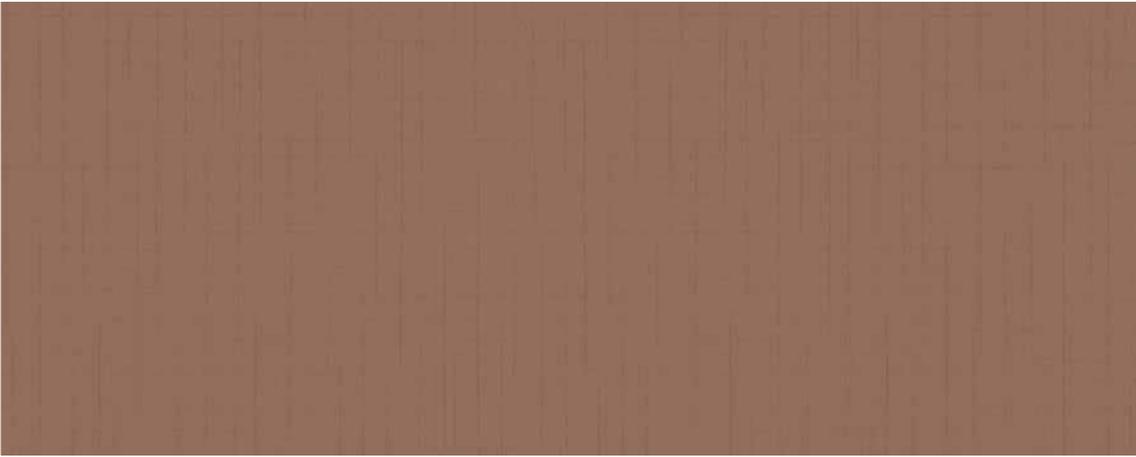
**W114WN49B75**



W114WN52B75



W114WN53B75



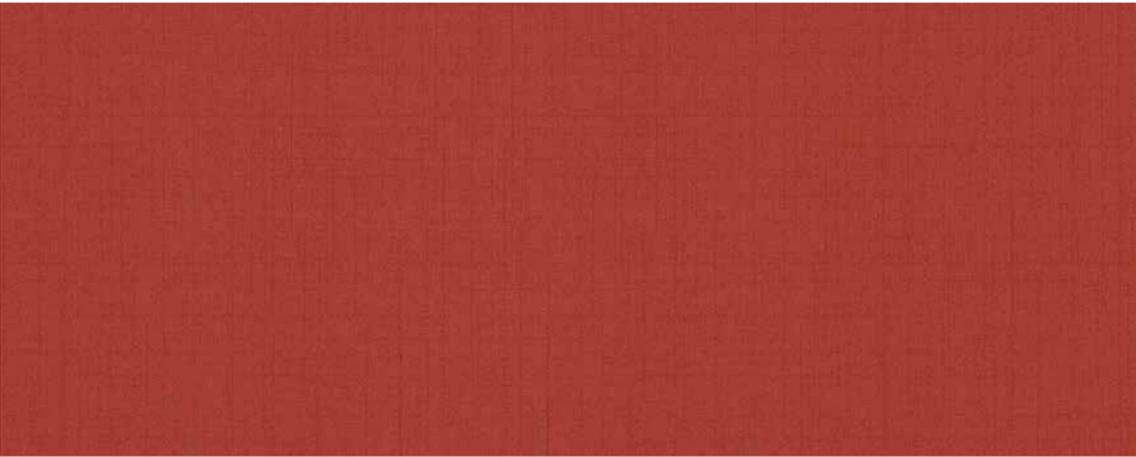
W114WN54B75



W114WN55B75

**Rough Charm | W114WN51B75**

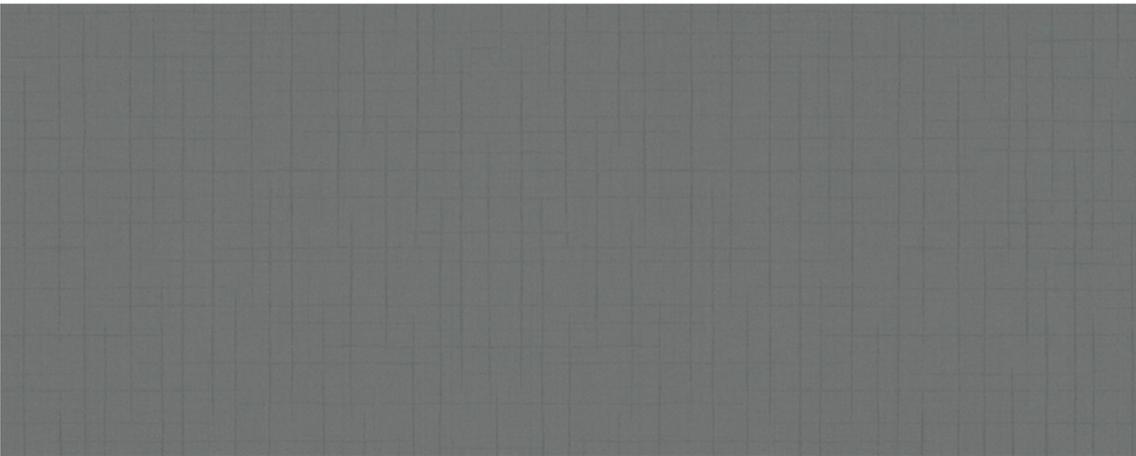
A quiet pattern of irregular checks on a textured background has an unexpectedly big impact on a space giving it a modern vibe.



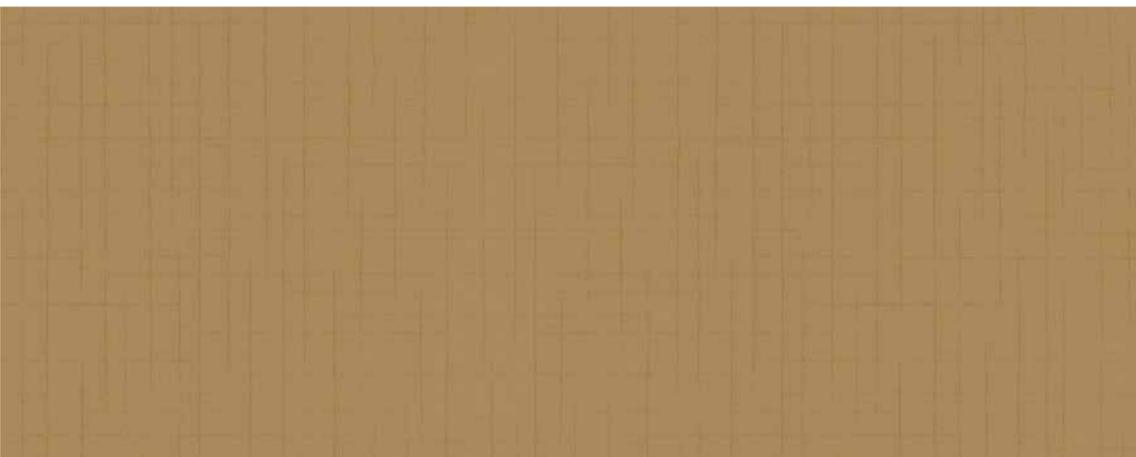
W114WN57B75



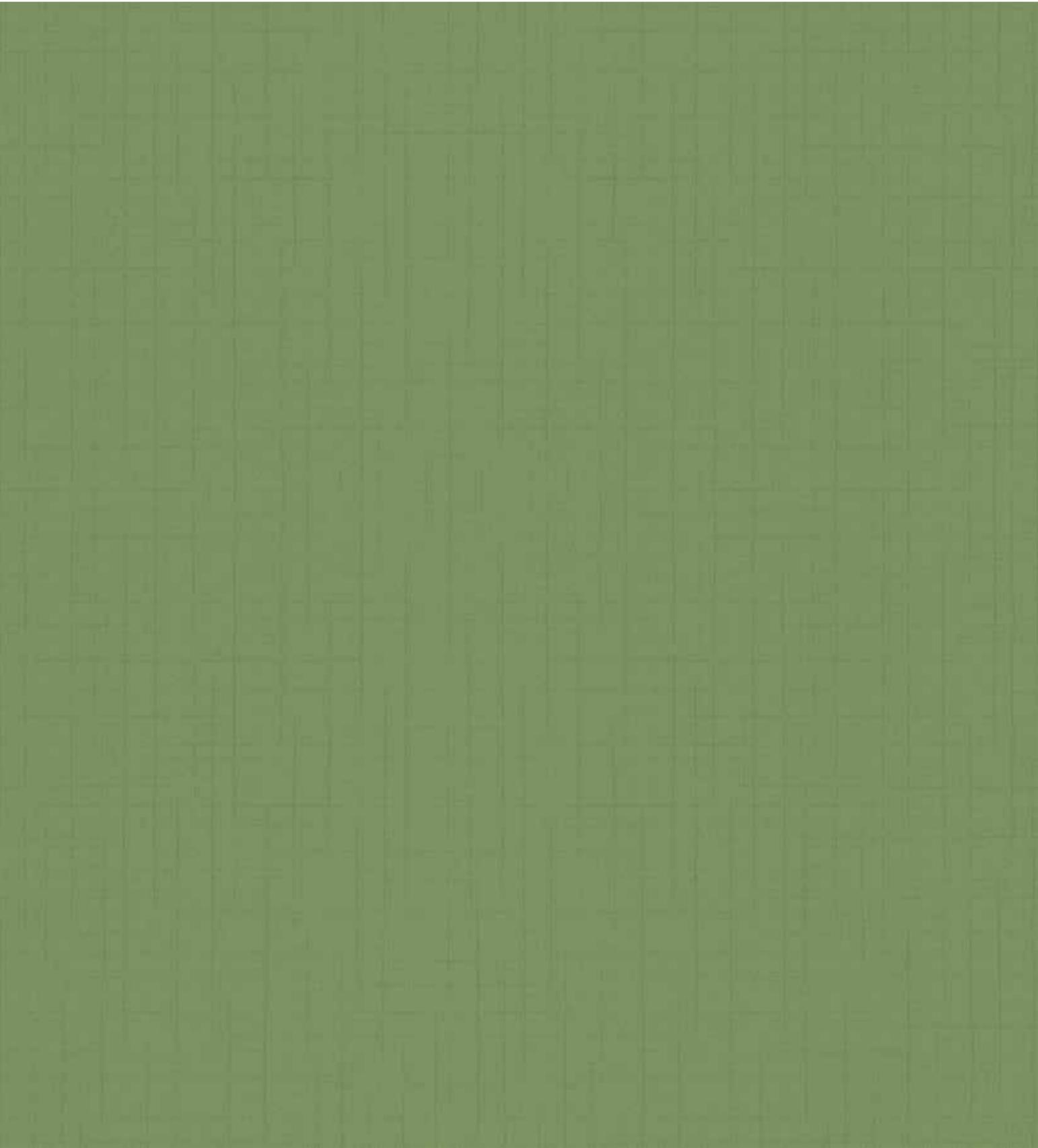
W114WN58B75



W114WN59B75



W114WN60B75



**Rough Charm | W114WN56B75**

A quiet pattern of irregular checks on a textured background has an unexpectedly big impact on a space giving it a modern vibe.

# NILAYA ECOSYSTEM

## PATTERN SELECTION

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

## SAMPLING & MOCK UPS

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

## PROJECT PLANNING & MATERIAL DELIVERY

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

## INSTALLATION

**Surface preparation:** Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

**Adhesive:** The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

**World class installation tools:** Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

**Trained installers:** Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and as per your expectations.

## DELHI

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## MUMBAI

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[www.asianpaints.com/nilaya](http://www.asianpaints.com/nilaya)

## CUSTOMER CARE

Asian Paints: 1800-209-5678